

Letter from President



Mynah birds in Hawaii possess similar characteristics of an EWI of Honolulu “Buddy.” Mynah birds are bluish-black or brown colored starlings and are known to have originated out of Southeast Asia. They are small to medium in size. It is my personal observation that the Mynah birds in Hawaii travel in pairs. Whether they are perched somewhere or airborne, I’ve observed that its companion is nearby or on its way. I’ve also noticed that they communicate with each other. Listen and observe as one bird chirps and its companion follows with a response. They seem to work as a team. It’s actually

fascinating to watch. I haven’t noticed any other bird species in Hawaii displaying the same habits. Mynah birds seem to partner up, guide and support each other.

Like a “good buddy” our fellow EWI seasoned member representatives are generally partnered with a new incoming representative for approximately 6 to 12 months. It depends on how comfortable the new representative feels about the orientation into our organization. The seasoned representatives offer guidance and support at monthly meetings, philanthropy projects and on general membership involvement. They also provide encouragement and share great experiences along the way.

Our chapter’s Membership Committee takes care of the Buddy Program under the direction and guidance of Naomi Amuro of Aloha United Way and Shelley Okubo of Aqua Hotels & Resorts. We have been fortunate to have wonderful member representatives willing to serve as “buddies” over the years, and it is my pleasure to say “Thank you” to them all for their assistance!

See if you notice the Mynah birds!

Aloha,

Sheri Tamayose

President

EWI of Honolulu 2009-2010

CHAPTER BOARD

Sherilyn K. Tamayose, President
First Hawaiian Bank

Shelley Okubo, VP/President-elect
Aqua Hotels & Resorts

Zenaida Caraang, Secretary
Remington College

Lauralei Tanaka, Treasurer
HTH Corporation

Cora Kim, Sergeant-at-Arms
Hawaii Prince Hotel Waikiki

Naomi Amuro, Membership Director
Aloha United Way

JoAnn Shigeta, Program Director
Central Pacific Bank

Michelle Shihara
Communications & Marketing Director
Sheraton Hotels in Waikiki

Nohea Sgan, Ways & Means Director
City Mill Company, Ltd.

June Takekawa
EWISP Director-at-Large
Island Movers, Inc.

IN THIS ISSUE

Letter from President	1
April Meeting	2
Membership Incentive	3
Board Meeting Minutes	4-5
Business Meeting Recap	6-7
Birthdays	7
Philanthropy Needs Help	8
Important Dates	8
EWI Corporate Value-Add	9
Best Wishes!	9

**Executive Women International®
Honolulu Chapter
Wednesday, April 14, 2010**



HONOLULU DESIGN CENTER

On Kapiolani between Pensacola & Piikoi St. 1250 Kapiolani Blvd., 2nd Floor

Please join us at our April meeting as we feature Wendy Keahi Kirley, from Keahi Image Development. A certified professional makeup artist and stylist and a certified Life Coach, Wendy offers a more complete image enhancement experience! Wendy will be helping us enhance our image, focusing on our wardrobe.



**5:30 - 6:00 p.m. Networking & Registration
6:00 p.m. Dinner & Presentation**

Pupu Menu

Quesadillas ~ Kalbi Beef Skewers ~ Vegetable Spring Rolls ~ Crab Cakes ~
Chicken Skewers ~ Fried Rice ~ Salad Platters ~ Dessert Platters

Cost: \$35 per person
Free parking

Please RSVP if you will NOT be attending or if you are bringing a guest to Cora Kim by noon, Wednesday, April 7 via email chkim@hiprince.com or phone 943-4147.

A Standing reservation is made for every representative at all EWI monthly meetings. It is your responsibility to inform the Sergeant-At-Arms by email or telephone by the RSVP deadline if you are not able to attend. You will be billed for any missed meetings unless prior notice is received.



**WIN A FREE DINNER AT
A MONTHLY MEMBERSHIP MEETING**

**Prize goes to first five representatives
who recruit a new firm to join our
chapter**

**For more information, please call
Naomi - Aloha United Way (543-2209)
or
Shelley - Aqua Hotels & Resorts (687-7110)**

Honolulu Chapter Board Meeting Highlights

Wednesday, February 24, 2010
First Hawaiian Bank, 28th Floor Conference Room

President Sherilyn Tamayose called the board meeting to order at 5:36 p.m.

Approval of Minutes:

The minutes of the January 27, 2009 Board of Directors Meeting were approved as published.

Treasurer's Report:

As of January 2010, account balances (unaudited) were as follows:

General Operating Account:	\$67,194.02
B/C/DP Account:	\$27,570.51

Other issues discussed:

- A motion was approved to move the B/C/DP checking account from Central Pacific Bank to First Hawaiian Bank.

Committee Reports:

ASIST

- Written report submitted by Mary Eichholtz.
- Sheraton Waikiki has been confirmed as the venue for the ASIST Awards Banquet and will take place on July 14th, 2010, in the Niihau Room.
- The theme for the ASIST Awards Banquet is Ho'ā, meaning to ignite, light, or turn on.
- Sheri Tamayose added that Corporate now requires an essay to be included with ASIST Applications being sent to the EWI Corporate office for consideration in corporate scholarship awards.
- The next meeting will be held on April 1st, 2010.

Communications and Marketing

- Verbal report given by Lois Asato.
- Articles must be submitted by March 10th for the next EWI Connect.
- Susan Tanigawa is currently working on the website updates. It will then be forwarded to Cowabunga! Computers for uploading.
- Everyone is welcome to provide reports and/or articles to the committee at anytime. The committee encourages representatives to submit articles about their member firms.
- New Member, Ina Chang, will be joining the Communications & Marketing Committee.

EWISP

- Written report submitted by June Takekawa.
- Judges are: Kelly Sanders of Sheraton Waikiki, Mary Boland of UH School of Nursing, and Tony Pfaltzgraff of the Kalihi YMCA.
- The deadline for all EWISP submissions was February 22, 2010. In total, 20 applications and 12 notebooks were received.
- EWISP applicant interviews will be on April 10, 2010 at the Hawaii Convention Center
- The EWISP Scholarship Awards Dinner on May 12, 2010 will also be at the Hawaii Convention Center.

Membership

- Written report submitted by Shelley Okubo.
- Committee met on February 3rd, 2010 to discuss ways to retain current member firms and recruit new members. An idea was proposed that the first 5 current representatives to recruit a new firm to join EWI of Honolulu, would get their next dinner fee paid by the Membership Committee.
- Representative, Ina Chang of new member firm, Aloha Data Services Inc., will be introduced at the next membership meeting.

- Susan Ho from the Office Team attended the February Membership Meeting and is anxious to join EWI of Honolulu.
- The committee will look into a possible partnership with Season's Quest/Prudential as a way to recruit new members.

Philanthropy

- Written report submitted by April Tengan.
- Bingo at the Pearl City Nursing Home on Saturday, February 6, 2010 was successful.
- The committee would like to thank all the volunteers, prize donors, and Pearl City Nursing Home for the support. Those that volunteered at the event included Adele Tsukamoto, April Tengan, Brenda Kanno, Cathy Iwai, Dee Fujii, Joyce Nishimura and her daughter Caitlin Nishimura, June Takekawa, KaNoi Lam, Nadine Uratsuka and her daughter Kylie Uratsuka and Sheri Tamayose.
- Next upcoming event is the Aloha United Way campaign material packing tentatively scheduled for Saturday, May 1st from 8 am to 12 pm.
- The next committee meeting is March 29, 2010, 5:30p.m., at CQ Communications.

Program

- Written report submitted by Joann Shigeta.
- The April 14, 2010 Membership Meeting venue will be the Honolulu Design Center, Cupola Theatre at a cost of \$35 inclusive, per person.
- The committee is looking into the Moana Surf rider as a possible venue for the June 9, 2010 Business Meeting.

Sergeant-at-Arms

- Written report submitted by Cora Kim.
- There were 29 member representatives, 9 guests, and 2 no shows at the January 13th Business Meeting held at the Hawaii Prince Hotel, Mauna Kea Ballroom.
- 60% member representative attendance compared to last year's 63%.
- The board approved to allow Joan Graham as a "Standing No" for monthly dinner meetings.

Ways & Means

- Verbal report given by Sheri Tamayose.
- Tournament brochures have been printed.
- An email was sent by Nohea Sgan informing all member representatives of the upcoming golf tournament.

Unfinished Business:

Ad Hoc – Valerie Tanaka

- A motion to present a proposal for a possible wine tasting fundraiser to the membership at the March 10th Business Meeting was approved. Valerie Tanaka will create an executive summary which will be sent in an email blast to all prior to the meeting.

New Business:

Junior Pilot Program

- Sheri Tamayose reported that a conference call/meeting will take place mid-March to launch the new Junior Pilot Program. Brenda Kanno serves on the corporate committee for this new program and will participate in the call. She will then report to our chapter with the information she gathered.

Announcements:

- The next Membership meeting is scheduled for Wednesday, March 10, 2010, 5:30p.m., at the Waialae Country Club. It will be a business meeting.
- The next Board of Directors meeting will be held on Wednesday, March 31, 2010, 5:30p.m., at the First Hawaiian Center, 28th floor Conference Room.

Adjournment: 7:54 p.m.

March Business Meeting Review

March 10, 2010, Waialae Country Club

Thank you to Nadine Uratsuka, Accuity LLP, Tessa Ahsing, SML Enterprises, Inc. dba Shanghai Tang and Maegan Brandt, Insurance Solutions, for making the networking period enjoyably busy and productive. Members scrambled to view and purchase handmade quilts and chic jewelry specially made by Nadine.

Not to be outdone, Tessa brought Gloria Brasuel whose stunning jewelry is sold at Shanghai Tang. Gloria's jewelry beautifully complements the contemporary Asian fashions at Shanghai Tang.

Maegan gave wonderful and helpful beauty tips to our members. She was surrounded by many interested members....a few received hands-on demonstrations.

Chapter President, Sheri Tamayose of First Hawaiian Bank, introduced our guests: Dina Schneider, Hawaii Prince Hotel Waikiki (guest of Cora Kim), Lisa Michele Fonseca, Life Coach and Suzanne Skjold, Hawaii Literacy (guests of Val Tanaka), Gloria Brasuel, Fine Jewelry Design (guest of Tessa Ahsing), and Nadyne Egami, Gaye Oshiro, Debbie Hanaiki, and Tracy Wong, Insurance Solutions, LLC (guests of Maegan Brandt.)

Our newest representative, Ina Chang of Aloha Data Services, introduced herself and her company. Ina is 7 months pregnant but you couldn't tell when she stood behind the podium. She enjoys paddling, scuba diving and travelling with her husband. Welcome Ina!

George Carlin's View on Aging was shared by Naomi Amuro of Aloha United Way as the Thought of the Day. She took us through the ages of 10 (when you're so excited about being that age you would include the fractions ... 10 ½ years old), through the benchmark ages including "making it through 60" and "getting into 80's." Then ending with 100 years old when you strangely become a kid again and fractions once again become important. "I'm 100 and a half!" Naomi also shared wise tips on staying young such as "Be ALIVE while you are alive!" Naomi was entertaining as usual.

After a delicious and filling dinner by Waialae Country Club and the roll call by Chapter Secretary, Zenaida Caraang of Remington College, that confirmed we had a quorum, Sheri Tamayose called the meeting to order. The December Business Meeting Minutes were approved as well as the Treasurer's report for January 2010.

Oral report by Ways and Means Director, Nohea Sgan of City Mill, encouraged members to spread the word about our golf tournament to get teams and sponsorships.

Val Tanaka, Outrigger Enterprises Group, presented the Ad Hoc Committee's proposal for a wine tasting fundraiser partnering with Hawaii Literacy in November 2010. After much discussion, a call to vote resulted in the acceptance of the proposal: 20 to 8. (Please call Val Tanaka if you have any questions on this fundraiser.)

There being no further business, the meeting was adjourned at 7:56 p.m.

Next Board Meeting – Wed. March 31, 2010 at First Hawaiian Center, 28th Floor

Next Membership Meeting – Wed. April 14, 2010 at Honolulu Design Center, Cupola Theatre.

EWI® Mission and Vision

Mission

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To Be the Leading Connection for Business Professionals.



Maegan Brandt - Insurance Solutions and
Faye Kauanoë - Seasons Quest Insurance Financial Services



Newest Member - Ina Chang - Aloha Data Services



Tessa Ahsing - Shanghai Tang and
Gloria Brasuel - Fine Jewelry Design

Happy Birthday!

April Tengan	April 8
Kay Sasaki	April 17
Brenda Kanno	April 20
Lisa Yamada	April 20

EWI Philanthropy Committee Needs Your Help!

Mark your calendars for the Aloha United Way Campaign Packing Event tentatively scheduled for Saturday, May 1, 2010, 8 a.m. – noon at Aloha United Way.

This AUW event needs volunteers to prep/pack pledge cards, invitations, brochures, & other printed materials for distribution. Get ready to work hard and have fun! This is EWI's opportunity to give back to our community and help one of our member firms. This is also a great opportunity to learn, share, and network.

Please contact April Tengan at 948-5910 or via email: april_tengan@hmsa.com if you can lend a hand.



Important Dates

April 14:	Membership Meeting, Honolulu Design Center Deadline to submit articles for the May Connect
May 1:	Philanthropy Project: AUW Packing
May 12:	EWISP Dinner, Hawaii Convention Center Deadline to submit articles for the June Connect
June 9:	Business Meeting
June 16:	Deadline to submit articles for the July Connect
July 14:	ASIST Dinner, Sheraton Waikiki Deadline to submit articles for the August Connect
August 11:	Membership Meeting Deadline to submit articles for the September Connect
August 27:	EWI Golf Tournament, Hawaii Prince Golf Club
September 8:	Membership Meeting
September 15:	Deadline to submit articles for October Connect
October 13:	Installation of New Board Members

EWI Corporate Value-Add

By Naomi Amuro, 2009 – 2010 Membership Director

One of the challenges about being Membership Director is looking not only to recruit new member firms but also to retain the member firms we have. On the retention side, part of my strategy has been looking for value-add opportunities from Corporate. Have you been receiving the Corporate Connect? How about e-mail updates and announcements? While easily dismissed in the hustle and bustle of everyday deadlines and the inundation of our in-boxes with everything from e-mails from the boss to junk mail, I want to encourage you all to read the communication from Corporate (and from EWI of Honolulu, too.)

EWI Corporate has been hosting enhanced Professional Development Webinars which I have participated in. They have been great and I have shared the information I learned with my colleagues. This is truly a value-add to your firm's EWI membership! Your own professional development enhances your career and demonstrates the importance and relevancy of EWI to you and your firm. You can even have others in your office participate in the webinars as well. I have participated in two webinars so far: Social Networking: Fostering Connections | Careers | Community Through New Media, and "Leaders vs. Losers" by Jim Mathis (who was a speaker at last year's LCAM.) There was also one called "Secrets to Being Generationally Savvy" which I missed but still went to the presenters' website for some great information! Speaking of websites, check out Jim Mathis's website at www.jimmathis.com – there are a lot of free articles on his site. As a matter of fact, I thought his presentation was so informative and insightful that I shared his website with our entire staff!

Webinars are a great value-add from EWI Corporate. I hope that you will make an effort to participate in this professional development series. This is a great benefit for you and your firm to take advantage of!

And remember, we want to grow EWI of Honolulu so if you have any leads for potential new member firms, please contact me (naomi@auw.org or 543-2209) or any one of the Membership Committee members. We are all in this together...membership is everyone's responsibility! We simply couldn't do it without you! Mahalo for your continued support!

Best Wishes

to Mary Ann Yeh from Member Firm, Current Affairs!
Mary Ann married Ryan Sullivan on March 28, 2010.