



2010 EWISP Awards "Moving in the Fast Lane"



Please join us to recognize and congratulate our top scholarship winners who are adeptly *moving in the fast lane* to a promising future of continued education and personal growth!

Wednesday, May 12, 2010 at 5:30pm
Hawai`i Convention Center, Room 306AB
1801 Kalakaua Ave.

EWI Honolulu Chapter Scholarship Awards: 1st place - \$3000, 2nd place - \$2000, 3rd place - \$1000, and Lynette Tamaye Notebook Award - \$500



Meet our gracious judges:

Kelly Sanders, General Manager of Sheraton Waikiki Resort (left)

Mary G. Boland, Dean and Professor, Director of UH School of Nursing and Dental Hygiene (center)

Tony Pfaltzgraff, Vice President of YMCA Kalihi (right)

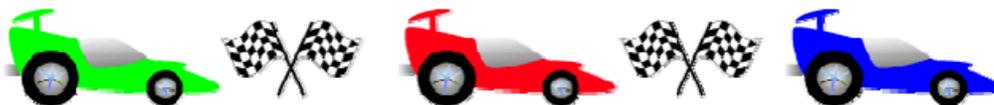
Menu: Cost - \$45.00 inclusive & hosted validated parking

- Island Shrimp Salad
- Herb Roasted Chicken Breast &
- Orange and Fennel Crusted Fresh Salmon
- Saffron Scented Rice Pilaf
- O'ahu Market Vegetables
- Green Tea Cheesecake
- Kona Blend Coffee, Array of Herbal Teas

Pianist Brian Iwai will provide musical entertainment.

RSVP if NOT attending or if bringing a guest to Cora Kim by noon Wednesday, May 5, 2010 via email chkim@hiprince.com or phone 943-4147.

Mahalo to: Lois Asato, Hawai`i Convention Center, event & judging venues, Wedding Café, meeting venues, Island Movers, Inc. - application processing, Sheri Tamayose, First Hawaiian Bank, leis, Brian Iwai –pianist
EWISP Committee: June Takekawa (chairperson), Cathy Iwai, Leona Hee, Tessa Ahsing, Dawn Kaniaupio, and Joan Graham



Honolulu EWISP winner will compete for Corporate Scholarships

Executive Women International Scholarship Program (EWISP) has been recognized by Money Magazine as one of the nation's top scholarship programs. EWISP is a competition-based program that awards college scholarship money to qualifying high school juniors. Chapter winners have a chance to win one of six corporate scholarships ranging from \$2000 to \$10,000.

Judges select winning students based on scholastic achievement, leadership, citizenship and extra-curricular activities. The first place winner will be invited to attend the EWI Leadership Conference and Annual Meeting in Kansas City, Missouri September 23-25, 2010 to accept the award.



Lois Asato, Val Tananka, Cathy Iwai, Brenda Kanno and Susan Uyetake with Winnie Liu first place winner of the 2008 Corporate EWISP scholarship.

Letter from President



Aloha,

In my president's message to you in January, I shared your chapter board's Strategic Planning "Opportunities & Goals." At this time, I would like to give you an update of how we are doing since we are now at the mid point through our board's term year.

Opportunities:

- Partnering with another non-profit organization to work on a philanthropy project.** *EWI of Honolulu is currently working on a second major fundraising event to be held on November 10, 2010 in lieu of a dinner meeting. For this event, we will partner with the Hawaii Literacy Foundation, and funds earned by our chapter will be used for the EWISP & ASIST programs. This will also increase EWI's exposure to the community as well as provide possible networking opportunities with other organizations.*
- Provide engaging speakers or topics for monthly dinner meetings to boost meeting attendance.** *We've had speakers Bradley Coates, popular divorce and family court attorney and author; George Nabeshima, president of member firm Seasons Quests Insurance & Financial Services/Prudential who spoke about financial planning; and Toby Tamaye, president of AT Marketing who educated all on the new age computer technology world of Facebook, Twitter, and beyond. Also, the dinner attendance for the first 6 months of your board's term have been averaging close to 60% vs. 55% for the same months a year before.*
- Promote opportunities for members to get to know each other (e.g., through simple ice breaker type games or planned activities.)** *Networking sessions for dinner meetings have included homemade crafts for sale by member reps as well as member firm products, i.e., jewelry. We've had makeup and wardrobe demonstrations for personal/professional grooming enhancement and a Miche handbag sale with a percentage of sale proceeds being donated to our scholarship program. At December's dinner meeting, our members decorated Gingerbread houses which were donated to member firm Pearl City Nursing Home family of companies on Oahu.*
- Foster goodwill and support of our students in the community.** *Students participated and were mentored by EWI members in our activities such as philanthropy events, committee work shadowing and attendance at dinner meetings. One of our member reps' daughter worked on monthly dinner meeting flyers. She is talented in computer graphics.*

CHAPTER BOARD

Sherilyn K. Tamayose, President
First Hawaiian Bank

Shelley Okubo, VP/President-elect
Aqua Hotels & Resorts

Zenaida Caraang, Secretary
Remington College

Lauralei Tanaka, Treasurer
HTH Corporation

Cora Kim, Sergeant-at-Arms
Hawaii Prince Hotel Waikiki

Naomi Amuro, Membership Director
Aloha United Way

JoAnn Shigeta, Program Director
Central Pacific Bank

Michelle Shihara
Communications & Marketing Director
Sheraton Hotels in Waikiki

Nohea Sgan, Ways & Means Director
City Mill Company, Ltd.

June Takekawa
EWISP Director-at-Large
Island Movers, Inc.

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Happy Birthday!

Joan Graham May 7

Goals:

- **Increase EWI membership.** *The Membership Committee has added new member firms: Aqua Hotels & Resorts, Aloha Data, Seasons Quest Insurance & Financial and Current Affairs. To date, the Membership Committee is working on approximately half a dozen prospective new member firm leads. They have also created an incentive program for obtaining new members. Starting in April, a prize of a “free dinner meeting” will go to the first five representatives who recruit a new firm to join our chapter.*
- **Explore additional fundraising opportunities.** *An ad hoc committee has been formed specifically to work on the wine tasting fundraising event in November 2010. Additionally, your chapter board has been addressing many other opportunities for fundraising.*
- **Ensure that we constantly promote member firms either through the EWI Connect, at monthly dinner meetings and other events.** *For our monthly dinner meetings, the Programs Committee has used the Hawaii Prince Hotel and The Pacific Beach Hotel (owned by member firm HTH Corporation). The May EWISP awards will be held at the Hawaii Convention Center, and the ASIST awards will be at the Sheraton Waikiki Hotel. The Communications and Marketing (C&M) Committee is encouraging all member firms to submit an article about their business for the monthly newsletter. C&M is also utilizing the chapter email blast method for faster more immediate messages on behalf of member firms.*
- **Continue “marketing” EWI in the community.** *Partnering with member firm, Pacific Business News, the “Women Who Mean Business” event April 22, 2010 has been instrumental in getting our name in the public. At this event, the past five EWI of Honolulu chapter presidents serve as judges for this prestigious awards program. Also, PBN created links on an email to facilitate the ASIST program application process and to connect with a wide range of recipients. The golf tournament also promotes member firms because of the great turn out for the event. C&M also utilizes press releases whenever possible, and don’t forget about our Honolulu Chapter website that is linked to member firm websites.*
- **Focus on membership retention. Focus on “quality” of new member firms rather than quantity.** *Current member reps have been good referral sources to dinner meeting guests who have enjoyed a glimpse of EWI. Also, by word of mouth, people have heard good things about us, what we do and how we are involved in the community.*
- **Continue to ensure financial solvency.** *The chapter board keeps a close eye on the operating budget and plans appropriately for the future.*
- **Continue to look for ways to reduce operating expenses.** *The board continues to look for areas in which expenses can be reduced while maintaining the necessary services and programs.*
- **Ensure that programs for monthly meetings are keeping with EWI’s mission/purpose (e.g., ensuring that firm/executive will support the value of membership and programs provided).** *Monthly meetings have always included required business agenda needed to conduct business to operate our chapter. On non-business meeting months, Programs Committee has been providing appropriate activities and diverse speakers and topics of interest.*
- **Better educate representatives so they understand what EWI is all about and their responsibilities (EWI is not a “club”...we are a professional organization.)** *The chapter “Buddy” program and Membership Committee assist new member reps to learn all about EWI. Seasoned member reps re-enforce their responsibilities by being mentors and buddies. Everyone is also encouraged to use their corporate contacts and counterparts as good references. Reps are also using the Professional Development Webinar sessions and connections through the corporate newsletters.*

- **Successful golf tournament.** *To date (April 28, 2010), the Ways & Means Committee has collected approximately \$8,100 in golf payments and there are many more commitments/applications anticipated before the August 27, 2010 tournament.*
- **Mentor newer representatives for chapter leadership positions.** *Membership Committee facilitates the chapter "Buddy" program with all new member reps which encourages and educates for leadership roles and familiarizes them with EWI and our mission. The chapter board also mentors new member reps through their leadership on their respective committees. The membership representatives themselves provide a good resource for new members as some reps are seasoned EWI members who have held many leadership positions over the years.*
- **Assign ASIST chair responsibilities to VP/President-Elect as was done in the past.** *To be addressed pending new board 2010-2011 slate.*
- **Continue to promote EWISP and ASIST scholarship programs...these are the vital links to the communities in our mission statement.** *Golf tournament and agency donations directly fund the scholarships for EWISP and ASIST programs. EWI of Honolulu also uses all philanthropy events to share information about our scholarship programs. We have been fortunate to be able to fund both programs through our annual fundraising efforts.*

Respectfully,

Sheri Tamayose

President

EWI of Honolulu 2009-2010

Important Dates

May 12:	EWISP Dinner, Hawaii Convention Center Deadline to submit articles for the June Connect
June 9:	Business Meeting, Moana Surfider, a Westin Resort & Spa
June 16:	Deadline to submit articles for the July Connect
July 14:	ASIST Dinner, Sheraton Waikiki Deadline to submit articles for the August Connect
August 11:	Membership Meeting Deadline to submit articles for the September Connect
August 27:	EWI Golf Tournament, Hawaii Prince Golf Club
September 8:	Membership Meeting
September 15:	Deadline to submit articles for October Connect
October 13:	Installation of New Board Members

Honolulu Chapter Board Meeting Highlights

Wednesday, March 31, 2010
First Hawaiian Bank, 28th Floor Conference Room

President Sherilyn Tamayose called the board meeting to order at 5:31 p.m.

Approval of Minutes:

The minutes of the February 24, 2010 Board of Directors Meeting were corrected and approved.

- Treasurer's Report correction: The B/C/DP checking account is with Central Pacific Bank (CPB) and not with Bank of Hawaii (BOH) as previously submitted in the January 2010 financial report.
- Sergeant-at-Arms Report correction: January 13th Business Meeting was held at the Pacific Beach Hotel, Neptune Restaurant instead of the Hawaii Prince Hotel, Mauna Kea Ballroom.

Treasurer's Report:

As of February 2010, account balances (unaudited) were as follows:

General Operating Account:	\$66,933.12
B/C/DP Account:	\$27,571.18

Committee Reports:

ASIST

- Dave Evans, Dean of the Travel Industry Management School at Kapiolani Community College, has been confirmed to be the second judge.
- A correction to the date of when interviews. Calendars should be updated to Saturday, May 22nd instead of May 21st, as previously stated.

Communications and Marketing

- The Communications & Marketing Committee is seeking more articles for the EWI Connect.
- "Important Dates" are listed in the EWI Connect. If edits or additions need to be made to this section, Michelle would like to be informed.
- Susan Tanigawa has completed a website update.

EWISP

- All applications have been reviewed by the committee and 7 semi-finalists have been selected.
- Interviews will be taking place on Saturday, April 10th from 8am to 12pm. Judges will be making selections for 1st place - \$3,000, 2nd place - \$2,000, and 3rd place winners.
- The Lynette Tamaye Notebook Award Winner has been chosen and will be invited to the May 12th dinner, along with the 3 finalists.
- The EWISP Dinner will be taking place on May 12th, 2010 at the Hawaii Convention Center at a cost of \$45 inclusive. Parking will be hosted.

Membership

- Prospective Member Firms we are currently pursuing: Bank of Hawaii – Wanda Sanchez, Servco Lexus – Sandy Kelly-Pruner, Life Coach – Lisa Michele Fonseca, Neal Blaisdell Center – Jane Rock, Office Team – Susan Ho, and Laser Eye Center – Valerie Ishihara.
- Susan Ho from the Office Team has indicated that she has received approval to join EWI of Honolulu.
- A possible partnership with Season's Quest/Prudential was presented to and reviewed by the Board. Due to various reasons, Membership Committee respectfully declined the opportunity.
- A motion was made and seconded to post proposed member firm Bank of Hawaii.

Philanthropy

- Aloha United Way Packing Event has been rescheduled to Friday, April 30th, 2010 from 2 p.m. to 8 p.m. at AUW and possibly dividing the schedule into two shifts—2 p.m. to 5 p.m. and 5 p.m. to 8 p.m.
- Collection of School Supplies – There has been discussion to hold this event in June and possibly focus on schools in the Kalihi-Palama area.
- Reading Rally – The committee discussed holding this year's Reading Rally at Kahala Mall, Stage Area, on Saturday, October 30th from 11 a.m. to 1 p.m.

Program

- President Sherilyn Tamayose reported on behalf of the Program Committee that the venue for the June 9th Chapter Business Meeting was approved by the Board on March 29th via email. Dinner meeting will be held at the Westin Moana Resort, Lani Kai Room at \$40 per person inclusive. Self-parking will be \$5 and valet parking will be \$8.

Sergeant-at-Arms

- There were 20 member representatives, 5 guests, and 3 no shows at the February 10th Membership Meeting held at the Hawaii Prince Hotel, Mauna Kea Ballroom.
- 51% member representative attendance compared to last year's 53%.

Ways & Means

- Coordination of the 2010 Golf Tournament is coming along: 1) the menu has been selected, 2) Remington College will be providing student massage therapists, 3) HMSA will be printing the tournament applications, and 4) prizes are slowly coming in. The committee is looking for more sponsors, teams, and logo prizes.
- One golf team from Hawaiian Electric Co. (HECO) has already sent payment.
- 14 volunteers have committed to assisting the event all day while 3 others have committed to assisting for part of the day.

Announcements:

The next Membership meeting is scheduled for Wednesday, April 14, 2010, 5:30 p.m., at the Honolulu Design Center, Cupola Theatre.

The next Board of Directors meeting will be held on Wednesday, April 28, 2010, 5:30 p.m., at the First Hawaiian Center, 11th floor Conference Room.

Adjournment: President Sherilyn Tamayose adjourned the board meeting at 6:45 p.m.



CONNECTIONS | CAREERS | COMMUNITY

Straw Ballot

EWI Honolulu Chapter 2010- 2011 Officers and Board of Directors	Date:
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Enter your first choice for each position, and if desired, your second choice. Following presentation at the June 9, 2010 meeting, nominations may be made to the President, Sheri Tamayose in writing by any five (5) representatives prior to July 31, 2010, at which time the nominations are automatically closed. All nominees must have indicated their willingness to serve, if elected.

A minimum of three (3) directors, which includes the President-Elect, must have served on the Chapter Board the previous year. No director shall serve more than five (5) consecutive terms.

	First Choice	Second Choice (optional)
Vice President/President-Elect	_____	_____
Secretary	_____	_____
Treasurer	_____	_____
Sergeant-at-Arms	_____	_____
Membership Director	_____	_____
Program Director	_____	_____
Publication Director	_____	_____
Ways and Means Director	_____	_____
Director-at-Large (Optional)	_____	_____

Note: Shelley Okubo was elected for a two-year term as Vice- President/ President-elect and therefore will assume the Presidency in 2010- 2011.

ROUTING INSTRUCTIONS: Send form to nominating committee chair Valerie Tanaka, c/o Outrigger Enterprises Group
 FAX: 808- 921-6505 or email: valerie.tanaka@outrigger.com **by Friday, May 14, 2010.**

WANTED! WANTED! WANTED!

15th Annual Golf Tournament

HAWAII PRINCE GOLF CLUB
91-1200 Fort Weaver Road, Ewa Beach
Phone: 944-4567

FRIDAY, AUGUST 27, 2010
11:00 a.m. Registration
Noon Shotgun Start
Lunch and Awards Banquet Included

TOURNAMENT FORMAT
3-PERSON SCRAMBLE
Maximum Handicap: Men 30, Women 36
(Lowest handicap as of June 2010)
Soft spikes are mandatory

FEES

<p>PLATINUM SPONSOR \$2,500 (\$1,200 tax deductible - limited spaces available)</p> <p>Includes: Two Teams Sponsor Banner Placed at Clubhouse Special Sponsor Recognition in Printed Materials Sponsor Sign Placed at Hole Expedited Check-In Special Contests Mulligans Lunch, Dinner, Refreshments, Snacks</p>	<p>GOLD SPONSOR \$1,000 (\$500 tax deductible)</p> <p>Includes: One Team Sponsor Recognition in Printed Materials Sponsor Sign Placed at Hole (shared) Special Contests Mulligans Lunch, Dinner, Refreshments, Snacks</p> <p>TEAM OF THREE GOLFERS \$600 (\$225 tax deductible)</p> <p>Includes: Special Contests, Mulligans, Lunch, Dinner, Refreshments, Snacks</p>
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FOR MORE INFORMATION
Contact Nohea Sgan
Phone: (808) 529-5801 • Email: nsiaris@citymill.com

Who:

EWI Executives, Representatives, Friends, Family, etc.

What:

EWI Golf Tournament

When:

Friday, August 27, 2010

Where:

Hawaii Prince Golf Club

Why:

To support our EWI Scholarship Program, Adult Students in Scholastic Transition scholarship program, Philanthropy projects, and EWI chapter operations

Please encourage your executives, friends, family, business associates, and anyone else you know to join us for a fun-filled event. We're looking for Sponsors (Platinum & Gold) as well as teams.

And, yes, donations of prize items are also needed ... merchandise items or cash are welcome.

Your support is critical to the success of our tournament, so please recruit a team or two and help us get some prize donations. The golf tournament is a chapter "team" effort. The Ways & Means Committee appreciates any help you can provide.

Need more information? Please contact Nohea Sgan at 529-5801 or nsiaris@citymill.com.

April 10, 2010 Membership Meeting

The April membership meeting was held at the Cupola Theater in the Honolulu Design Center on Kapiolani Blvd. As the members and guests arrived, they were offered a glass of wine compliments of Gordon Ito, who is the executive of member firm Pearl City Nursing Home.

President Sheri Tamayose opened the meeting by welcoming members and introducing guests Lisa Michele Fonseca, a life coach (guest of Val Tanaka), Debbie Hanaike and Tracy Wong, executive, of Insurance Solutions (guests of Maegan Brandt) and Wendy Keahi Kirley, the evening's guest speaker. Wanda Sanchez, representative for new member firm Bank of Hawaii was introduced as well as Alayna Miguel, who replaced Cyn Nahale as representative for Business Insurance Services.

The "Thought of the Day" was done by Maegan Brandt, representative for Insurance Solutions. She stressed the importance of dressing carefully in order to make a good first impression on others. Maegan also shared two uplifting quotes from Audrey Hepburn about living life to the fullest. A few of Audrey's favorite sayings - "being strong when everything goes wrong," "happy girls are the prettiest girls," "for attractive lips, speak words of kindness."

Dinner consisted of a savory assortment of heavy "pupus," irresistible sweets and lively conversation.

After dinner, Maegan Brandt introduced Wendy Keahi Kirley of Keahi Image Development, who is a professional make-up artist/stylist and certified life coach. Wendy describes herself as a life long entrepreneur with experience in fashion, music, and auto transportation. She serves the community through teaching, public speaking, event planning and image consulting.

Wendy stressed that when keeping up with fashion trends, be sure to wear outfits that are right for you. Be yourself and don't be dictated by fashion trends. She then called upon three models to show us the latest in spring fashions. Some of the things to look out for this season – big boyfriend jackets over soft flowing outfits, "Trojan" styled footwear, tribal patterns, jumpsuits, pants with cuffs, blues in many different shades, big bold jewelry, belts in different widths. When asked about hair styles, she said that she is noticing natural, loose waves, very reminiscent of the 1940's era.

Thank-you to Wendy Keahi Kirley for a fascinating glimpse at this year's spring fashions.

EWI® Mission and Vision

Mission

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To Be the Leading Connection for Business Professionals.



Joyce Nishimura – First Insurance Company,
Alayna Miguel – Business Insurance Services,
Susan Miyabara – Punahou School



Nohea Sgan – City Mill, Miki Hwang – Cowabunga!
Computers, Shelley Okubo – Aqua Hotels & Resorts,
Wanda Sanchez – Bank of Hawai'i



Imelda Mateo – Honolulu Design Center and volunteer model, Sheri Tamayose – First
Hawaiian Bank, Cynthia Perkins – State Farm Insurance and volunteer model, Maegan Brandt
– Insurance Solutions, Desirea Aguinaldo-Helsham – One Source and volunteer model, Lois
Asato – Hawai'i Convention Center, Wendy Keahi Kirley – Keahi Image Development