

## PRESCRIPTIONS FROM THE DIVORCE DOCTOR

### Executive Women International® Honolulu Chapter Membership Meeting Tuesday, November 10, 2009



**3660 on the Rise**  
3660 Wai'ala'e Avenue  
Phone: 737-1177

**5:30 – 6:00 p.m. Registration &  
Networking**  
**6:00 p.m. Dinner & Program**

#### Menu

Mesclun of 'Nalo greens  
with lemon miso dressing  
Shichimi seared breast of chicken  
with soy citrus sauce  
Mashed potatoes  
Sautéed vegetables  
Chef's selection of desserts  
Coffee or Tea

Cost \$35.00 inclusive

Self-parking is below the building  
\$1.00 w/validation after 5:00 p.m.

*\*If you would like to order the  
vegetarian special of the week,  
please inform Cora Kim  
as soon as possible.*

Voted Hawaii's Best Divorce Lawyer by the readers of both Honolulu Weekly and Honolulu Magazine, BRADLEY A. COATES is an experienced divorce lawyer who has practiced extensively in the Hawaii Family Court system for the last 30 years. A graduate of UCLA School of Law, Mr. Coates was the founder and senior partner of Coates & Frey, the largest divorce and family law firm in Hawaii. He now serves as Of Counsel to the firm. Join us to hear from Brad as he shares his wisdom on the topics of relationships, marriage and divorce. He published an award-winning book on the divorce process, *Divorce with Decency: The Complete How-To Handbook and Survivor's Guide to the Legal, Emotional, Economic, and Social Issues*. His most recent edition includes invaluable sections which provide key tips on preserving, improving and possibly "saving" marriages.

**Please R.S.V.P. if you will NOT be attending or if you are bringing a guest to Cora Kim of Hawaii Prince by noon, WEDNESDAY, November 4, 2009 via e-mail [chkim@hiprince.com](mailto:chkim@hiprince.com) or phone 943-4147.**

*A standing reservation is made for every representative at all EWI monthly meetings. It is your responsibility to inform the Sergeant-At-Arms by e-mail or telephone by the R.S.V.P. deadline if you cannot attend. You will be billed for any missed meetings unless prior notice is received.*

## President's Message

Aloha!

Congratulations to you all for doing a great job this past year! Throughout these tough economic times, your support and commitment to do what you can resulted in successful dinner meetings and firm nights, fun-filled philanthropy events for the community, scholarship awards and fundraising. Mahalo nui loa!



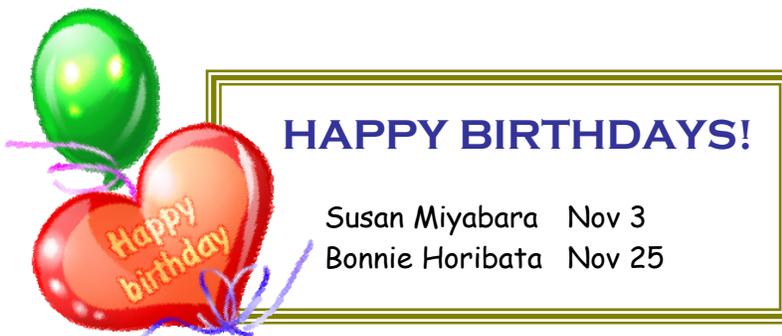
Thank you for allowing me to attend the Leadership Conference and Annual Meeting (LCAM) last month in Louisville, Kentucky. It was my second LCAM (New Orleans in 2004) and I can honestly say that the quality of the conferences has been the same top-notch professional level. Truly a learning experience and exposure to EWI at its BEST! I encourage you to think about attending LCAM 2010 in Kansas City, MO and in 2011 in Minneapolis, MN.

Since the new EWI branding has taken place and the new corporate and chapter Web sites are up and running, the access creates efficiency for all. It is exciting to think about having more as technology advances and how communications will open up too. With this in mind, more information and communication are at our fingertips. Therefore, allowing us to do more today than yesterday. This will help us for the future.

Your new board members will be gathering soon to make formal introductions to one another and get to know each other and pave the way for the coming year by setting goals, recognizing our strengths and weaknesses, and seeing how we might find opportunities to best serve you all. Be on the lookout for our report.

Thank you also for allowing me to serve you. I look forward to a year of growth and success for all because as you know, with challenges one is allowed the opportunity to make a difference!

Respectfully yours,  
*Sheri Tamayose*  
 First Hawaiian Bank



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## Honolulu Chapter Board Meeting Highlights

**Wednesday, October 7, 2009**

**First Hawaiian Bank, 28<sup>th</sup> Floor Conference Room**

President Valerie Tanaka called the board meeting to order at 5:35 p.m.

### **Approval of Minutes:**

The minutes of the September 2, 2009 meeting were circulated and approved.

### **Treasurer's Report:**

As of August 2009, account balances (unaudited) were as follows:

General Operating Account:	\$60,298.98
B/C/D/P Account:	\$25,331.79 (before adjustments)

As of September 2009, account balances (unaudited) were as follows:

General Operating Account:	\$67,559.54
B/C/D/P Account:	\$25,854.05 (before adjustments)

- Treasurer's reports for August and September were circulated and approved.
- Deferment request- EWISP 2008 recipient – Jee Hae Jones \$1,000.00.
- On October 21, 2009, the Central Pacific Bank certificate of deposit will mature. A motion to renew the Central Pacific Bank 6-month CD with \$20,000.00 at an interest rate of 1.0% was approved. It was recommended that next year's board should investigate fundraising ideas to sustain the general account and chapter's operational expenses.

### **ASIST**

- No Report – a final report was submitted at the August board of directors meeting.

### **Communications and Marketing**

- Naomi Amuro submitted a proposal from Cowabunga! Computers for the design and layout of the chapter's monthly EWI CONNECT newsletter. The board approved the proposal which includes an annual fee of \$1,882.80 for services from January to December 2010.

### **EWISP**

- No Report - a final report was submitted at the May board of directors meeting.

### **Membership**

- Sherilyn Tamayose, Acting Membership Director, submitted an annual membership report.
- Three new member firms and their respective representatives joined the EWI Honolulu Chapter: Seasons Quest Insurance & Financial Services represented by Fay Kauano; Current Affairs represented by Mary Ann Yeh; and Aqua Hotels & Resorts represented by Shelley Okubo.
- A motion made to post potential member firm, The Wedding Ring Shop was approved.

### **Philanthropy**

- Pattie Furtado reported that the philanthropy committee had a positive "give back" year. The committee successfully achieved eight activities this year.
- There were eleven EWI representatives who participated in the Making Strides Against Breast Cancer Inaugural 5-mile Walk and they successfully raised \$350 for the cause.
- April Tengan reported that seven volunteers have signed up for the Reading Rally event to be held on Saturday, October 17, 2009 at Barnes & Noble Kahala Mall at 11:00 a.m.

**Program**

- No Report
- A motion to accept the November flier and meeting program was approved.

**Sergeant-at-Arms**

- 28 firms, 31 representatives, 21 guests, and 1 no show were reported for the September meeting. 67% member firm attendance compared to last year's 43% attendance.

**Ways & Means**

- No Report – a final report was submitted at the August board of directors meeting.

**Unfinished Business:**

- File retention: Valerie Tanaka and Sherilyn Tamayose discussed the need to digitally record current files and appropriately dispose of expired sensitive/confidential files.

**New Business:**

- The board approved proposed changes to the standing rules. These changes will be presented to the membership and voted on at the October 14, 2009 Installation meeting.
- Val and Sheri reported on their experiences at LCAM.
- Amended on October 12, 2009: A vote was taken by the board via e-mail to waive the one-year employment requirement for new member firm representative, Shelley Okubo, of Aqua Hotels & Resorts, who was formerly with the 'Ilikai Hotel. The board approved the waiver of this requirement.

**Announcements:**

- The Installation of 2009-2010 officers will be held on Wednesday, October 14, 2009 at the O'ahu Country Club at 5:30 p.m.
- The next board meeting is scheduled for Wednesday, November 4, 2009 at the First Hawaiian Bank conference room, 28<sup>th</sup> Floor.

**Adjournment:** 7:10 p.m.



### **EWI Golf Tournament**

Aloha EWI Sisters!

Thank you very much to everyone who volunteered to help with the golf tournament and for all of the generous donations of prizes for our golfers. Throughout the entire tournament we heard comments about how well organized the event was and how the participants really enjoyed those little extras like the free massages, compliments of Remington College, and the refreshing oshibori towels, compliments of Sheraton Hotels.

It was an amazing sight to see the ladies of EWI in action! Everyone knew what to do, when to do it and they performed their duties with the utmost efficiency and a big smile. EWI at its best! We are truly all about "Connections, Careers and Community."

Mahalo once again for helping to make the "Go for the Green" golf tournament a success.

Sincerely,

Bonnie Horibata, Dawn Kaniaupio, Debbie Hirasaki, Edith Won, Faye Kauano, Julie Loo, KaNoi Lam, Leona Hee, Merryl Iraha, and Sandy Narvaez

## EXECUTIVE WOMEN INTERNATIONAL® Philanthropy Committee Report

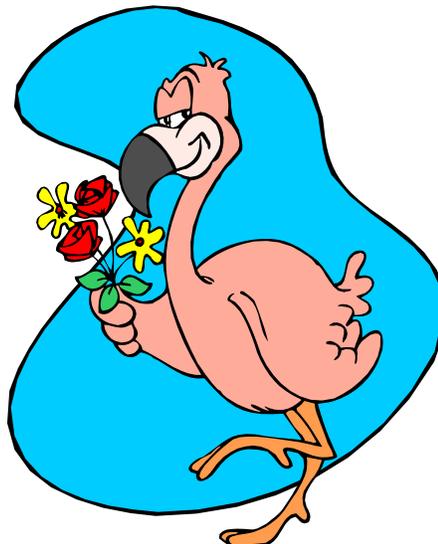
Completed events for 2008 – 2009 term

The philanthropy committee had a positive “give back” year

1. December meeting – Gingerbread houses donated and dropped off to Kulana Malama
2. Toiletries from same meeting dropped off at Next Step Shelter
3. Pearl City Nursing Home Bingo
4. Volunteers answered phone calls for the PBS Insights Hawaii show
5. Aloha United Way campaign material packing project
6. Autism Walk, Ala Moana Beach Park
7. Collected school supplies for Kai Waihonua Elementary School in Wai‘anae
8. “Making Strides Against Breast Cancer” Walk raised \$350.00. There were 11 walkers – special thanks to June Takekawa, Kay Sasaki, Cathy Iwai, Shelley Okubo and Naomi Amuro!
9. Donation of books at the October membership meeting for Read to Me International Foundation
10. October 17 Reading Rally at Kahala Mall Barnes & Noble store

Submitted by: Pattie Furtado, 2008-2009 Philanthropy Chair

*EWI of Honolulu  
sends get-well wishes  
to sustaining  
member Ethel Jean  
“EJ” Kam and wishes  
her a very speedy  
recovery!!*



### 2009 – 2010 Officers & Directors

**Sherilyn K. Tamayose**, President  
First Hawaiian Bank

**Shelley Okubo**, VP/President-elect  
Aqua Hotels & Resorts

**Zenaida Caraang**, Secretary  
Remington College

**Lauralei Tanaka**, Treasurer  
HTH Corporation

**Cora Kim**, Sergeant-at-Arms  
Hawaii Prince Hotel Waikiki

**Naomi Amuro**, Membership Director  
Aloha United Way

**JoAnn Shigeta**, Program Director  
Central Pacific Bank

**Michelle Shihara**, Communications & Marketing Director  
Sheraton Hotels in Waikiki

**Nohea Sgan**, Ways & Means Director  
City Mill Company, Ltd.

**June Takekawa**, EWISP Director-at-Large  
Island Movers, Inc.

### Appointed Positions

**Valerie Tanaka**, Advisor  
Outrigger Enterprises Group

**Brenda Kanno**, Bylaws/Parliamentarian  
Research Corporation of the University of Hawaii

**Mary Eichholtz**, ASIST Chair  
Sheraton Hotels in Waikiki

**April Tengan**, Philanthropy  
Hawaii Medical Service Association (HMSA)

**2009 Leadership Conference & Annual Meeting  
Louisville Marriott Downtown  
Louisville, Kentucky  
September 24 – 26, 2009**

**Academy of Leadership- “Releasing Leadership Brilliance”**

**Presenter: Simon T. Bailey, Brilliance Institute**

**Thursday, September 24, 2009**

*Report by Sheri Tamayose*

Mr. Bailey shared his knowledge with this group in an all-day seminar about how a person can identify potential brilliance and ignite it into action for amazing results. He has experience in speaking, writing and consulting and prior to founding the Brilliance Institute, worked for about two decades in leadership, sales, customer service, and personal development with the Hyatt Hotels, Walt Disney World Resort and the Disney Institute.

Tips/Tools of Leadership

- Some important ingredients of a leader—laughter, family, happiness, positive attitude, work/life balance, public speaking, listening, diversity, time management and joy!
- Failure is not final, only feedback.
- Feedback is the breakfast of the brilliant.
- Communication very important.
- There are 20,000 moments in a day. Make a moment which creates a memory.
- Listening—pay attention, make eye contact, body language, use the 3-2-1 countdown pause before you respond to the person who is speaking to you and repeat what you’ve just heard to confirm that you were listening.
- Show you care. Volunteers will care if you care.
- You are the CEO of the organization.
- Different types of people challenge you. Listen to what they say.
- Use your compass—everyone has (needs, wants, style, expectations), put yourself on the same level.
- Adversity creates opportunity. You don’t know your capabilities until you go through adversity. Leadership is about leading change. Everyone else is a walk in the park—status quo. Real leaders know how to identify.
- People in general tend to shut down when they hear what they can’t do.
- People want to come to work to shine and contribute.
- Why change from good to great? Change occurs every 90 days; 1 negative to 3 positives. Changes move through you. Communication important to help.
- Define who you are—what makes you happy.
- Boost morale by having “lunch & learn” or “chew & chats”—allow people to get together and know what’s going on.
- Trust is emotional glue. People will believe their best interest is at heart if there is trust. Best way to build trust? Ask questions. Important to be curious but have quality of questions.
- E-jail (read and answer)...erodes productivity.
- Focus on doing the right things, setting the pace, devote majority of time to the top 205 of priority list and watch out for derailers.
- Calm commotion—change status.
- Be effective not busy.
- Overpower yourself—don’t say no.
- What is priority—delegate.

- Take care of yourself first.
- Make a “social contract” for yourself and carry out a timeline to get it done.
- In the 21<sup>st</sup> century, the type of skills businesses are looking for are learning and innovation, life and career skills, collaboration, creativity, critical thinking, problem solving, adaptability, flexibility, self-direction and leadership.
- Build and brand yourself. Think about your personal brand. Everything speaks.
- The higher you go, the less you know.
- Know your rules of engagement.
- Know how things get done.
- Have courage and passion.
- Your job as a leader is one to provide energy. To release energy. Language releases energy. Language inspires. Language sustains.
- Empower. Go to people. Mentor. Provide responsibility and authority. Do not micro-manage.
- Real leadership and empowerment happens when someone understands that they don’t always have all the answers and will run with something. To be brilliant, master the art of delegating if appropriate.
- Reward and recognize to get repeated.
- Learn the art of “vujá de” which is the opposite of “déjà vu.” Which means to take something that everyone sees a certain way and “flip it” or “do something different.” Example: Apple is not top computer company but took the “iPhone” and created a top-notch product...gets you off the couch. That’s vujá de!
- API (Assume Positive Intent)
  - When you get ready for public speaking, practice first clarity and the 5 “W’s”—Who, What, Where, When, Why. ”
    - Meet your guests at the door entrance. Make a mental note of someone who you might call upon during your speech. This will help to engage the audience.
    - Deliver self-confidence.
    - It’s just a conversation.
    - People want you to succeed.
    - Don’t show your emotions.
    - What is going to be the phrase that pays? What is the bumper sticker going to say that is going to stick.
    - Have a sound bite. Develop one for yourself. Examples: “Follow your bliss,” “The Sky is the Limit,” etc.
    - Plan to use the room.
- Be a world changer. Influence 10 to 20 people toward brilliance as leaders of EWI.



Val Tanaka (Outrigger Enterprises Group), presenter Simon T. Bailey, Brilliance Institute, and Sheri Tamayose (First Hawaiian Bank)



Hats!



More hats!



Sarah Teixeira, EWI of Phoenix (Arrowhead Community Bank) (*center*) enjoying the Little Black Dress Preview Party and Pin Exchange Reception

# LCAM 2009



Annette Washburn, EWI of Houston, (Waukesha-Pearce Industries, Inc.) and Dory Ward, EWI of Houston, (PriceWaterhouseCoopers) greeting hello the Hawaiian "shaka" sign way

## **Leaders Breakfast** **Friday, September 25, 2009** *Report by Sheri Tamayose*

Karen Thompson, EWI of Saint Paul and past corporate president 2000-2001 did the invocation and introduced presenter Dr. Jo Ann Rooney, president of Spalding University who gave a wonderful story ("The Glass Cliff") of how she overcame challenges at the University eight years ago and with the support and teamwork of the school's board and staff built it to be a successful place for education today. Without challenges, there is no achievement. When Dr. Rooney began her tenure, the University was faced with financial difficulties of trying to meet operational payroll, looking for financial aid, etc. Through innovation and partnering with the community, the University was able to provide affordable learning modules for students. Dr. Rooney is happy to end her term on this positive note at Spalding.

## **Plenary Session with Jim Mathis, CSP** **Friday, September 25, 2009** *Report by Sheri Tamayose*

Jim Mathis, CSP, professional speaker, author, corporate trainer and executive coach spoke about what we can do in our lives and organizations to make a positive difference. Mr. Mathis said that the recession will never end. It will change the way we live, buy, bank and exist. Product of a company is the people-investment in their personal lives, partnering investment in the community. The wave of the future is the community. No growth comes from cutting back. You grow from taking risks and being different. People should reinvent themselves at work. Find what people are buying and sell it to them. People buy what they buy. Teamwork doesn't always work. Teamwork makes the dream work. You need to change with a recession.

Mr. Mathis gave an example of becoming a genius in the case of Barnes & Noble book stores. He said that they are a bookseller/retailer but they provide more of what people want such as library, coffee shop, children's playground, music seller, etc., -they are different! Give people what they want.

**Corporate Reading Rally**  
**Friday, September 25, 2009**  
*Report by Sheri Tamayose*

The Corporate Reading Rally was an amazing event! Brenda Kanno, representing member firm The Research Corporation of the University of Hawaii and former past corporate president 1993-1994 gave a thoughtful invocation. LCAM attendees were delighted to dine with a class of second graders from Roosevelt-Perry Elementary, a computer technology school, and their principal, teacher, and education guidance counselor, the honored guests of the day. Also, author Ginger Hodge personally read to everyone her book entitled, "When Donkeys Fly." The message in her book is that you can do anything, a fitting reminder of all of us!

The Coca Cola Company was recognized for their community service to Roosevelt-Perry Elementary for taking their time to read to each class the previous day and providing a back pack for each of the attending students. The Coca Cola Company also donated a "100 Year History of Coca Cola" book to all of the luncheon attendees.

Many more surprises were in store at this event as EWI presented a \$5,000 check to the Roosevelt-Perry Elementary school and Flood Brothers donated two brand new computers and monitors to the school. Roosevelt-Perry is known to be one of the top schools in financial need in Louisville. EWI of Kentuckiana and EWI of Cincinnati/Northern Kentucky also provided the centerpieces (a bucket loaded with school supplies) to be donated to the school. To top off the luncheon, like icing on a dream cake, cartoon character Sylvester the Cat made a special appearance to greet everyone and escort the students for a fond farewell and picture taking! EWI at its BEST!

**"The Inside Track" Workshops**  
**Friday, September 25, 2009**



Brenda Kanno (The Research Corporation of the University of Hawaii), gives the invocation for the Corporate Reading Rally



Author Ginger Hodge's book entitled, "When Donkeys Fly" personally read to all



Reading Rally table centerpiece

**"Leading High Performing Teams"**  
 Report by Brenda Kanno

Carey Lohrenz of the Corps Group is an incredible young lady who has flown critical missions as a combat mission-ready U.S. Navy F-14 Tomcat pilot...and in a somewhat stressful environment...on an aircraft carrier. Efficiency, accuracy, and alertness are a must in this type of environment, as a mistake of even a few inches can mean disaster. Carey used her experience in the Navy as a foundation for her presentation on leading high performance teams.

Leaders have some common traits:

- Integrity
- Teachable point of view
- Humility
- Knowledge
- Lead by example
- KIS (keep it simple)
- Enthusiasm
- Decisiveness
- Ability to identify great talent

Leaders must know how to plan their strategy to reduce the risk of failure and improve the probability of success.

**BOTTOM LINE:** Prepare, Execute, and Debrief.

One hour of planning saves 200 execution errors. Debriefing is important as it identifies gaps and missed opportunities for future reference.

**“Honors Track: EWI 201” Capitalizing on Membership Growth”**  
(please refer to separate report written by Val Tanaka)

**“Honors Track: EWI 202” “Connections that Support EWI Branding & Marketing Campaigns”**  
*Report by Sheri Tamayose*

Audrey Puko, EWI of Pittsburgh and Lisa Stokes, EWI of Harrisburg, outgoing and incoming Marketing/Public Relations Directors, respectively, spoke about usage of the new EWI logo and rebranding. All EWI representatives are requested to use all templates available on the corporate Web site and to convert over from the old logo on all business forms. New EWI logo usage needs to be consistent and so specific colors, sizing, font specifications are displayed on the Web site under member home/member resource/guide.

If there is a template available such as letterhead, memos, business cards, name badges, chapter newsletters, etc., these are all pre-approved to use. For all other requests to use the EWI logo on items such as production of embroidered shirts, bags, etc., a request Form 52 for approval must be submitted to Lisa Stokes. Recommend three-month advance notice, but will address all requests as quickly as possible based on needs. Penalty/consequences for repeated occurrences may result in a \$250 fine to chapter.

Some hints of new changed items are:

- Chapters are now referred to as “EWI of Honolulu” as opposed to Honolulu Chapter.
- In the *EWIConnect*, the heading should read, EWIConnect and below that Honolulu Edition.

Some new/acceptable terms to use per styles guidelines:

- email (vs e-mail)
- 9:00am (vs 9:00 a.m.)
- EWI<sup>®</sup> (not necessary to spell out Executive Women International)
- 801.355.2800 [vs (808) 355-2800]

Starting with end of the year 2009 and forward, all chapter secretaries will be tasked with gathering all records appropriate for retention from their respective board members and copy it to a disk, label and send to

corporate office for “**Disaster Recovery Purposes.**” The chapter must also keep their originals as outlined in the retention guidelines.

Media Release Form 28 should always be completed and signed at all EWI meetings and events whereby photos are used.

**Saturday, September 26, 2009**  
**Open Forum, 8:00am – 8:45am**  
Report by Brenda Kanno

The Corporate Board reported on their activities during the year. The Forum was also a time when anyone could ask questions on any aspect of EWI operations. There was some discussion on the budget and the Bylaws amendments which were on the Annual Meeting agenda.

**Delegate Session, 9:00am – 10:00am**  
Report by Brenda Kanno

The Delegate Session is when the floor is open for discussion of the Annual Meeting agenda items. This is mainly a discussion session, no action is taken. Consequently, discussion centered on the proposed Bylaws amendments and the budget.

**62nd Annual Meeting, 10:15am – 12:30pm**  
*By Sheri Tamayose and Brenda Kanno*

President Peggy Quinn, EWI of Memphis, called the meeting to order. After an invocation, the Corporate Board Members and Advisor were introduced followed by the nominees to the 2009 - 2010 Corporate Board. Recognition was given to the new Membership Advisors and Corporate Committees.

Results of the Delegates voting on the two Bylaw Amendments were as follows.

**PASSED:** Article III, Chapter Board Directors and Officers, Section 5, “In the event the Vice President/President-elect cannot assume the duties of the President, the Nominating Committee shall present a successor as Vice President/President-elect or Vice President only. Any vacancy in the office of Director (including any Director designated as an Officer) shall be filled for the remainder of the term by the appointment of an individual who is qualified under these Bylaws by the remaining members of the Board.” As a contingency of Article III newly approved change, the following Article VII, Committees, Section 1., Nominating Committee, Paragraph D, Nomination of Successor to Fill Chapter Board Vacancy, was amended by majority vote: as *“removed Paragraph D in its entirety. Paragraph D is the last paragraph in Section 1.”*

**FAILED:** Article III, Chapter Board Directors and Officers, Section 4, Election and Term of Office of Directors. This amendment would have changed the term of office of the Chapter Board to a calendar year (from the current September/October).

Delegates were asked to vote on the Corporate Nominating Committee. For the Eastern Division, Debora W. Honodel, EWI of San Richmond was elected (unopposed); for the Central Division, Connie Ross, EWI of San Antonio was elected (unopposed); and for the Western Division, Lynn Beach, EWI of Salt Lake City was elected and Sondra C. Robbins, EWI of Phoenix, will be the alternate.

Installation of the new corporate board members 2009 - 2010 took place and they were introduced and called up to center stage. A warm welcome and best wishes were given to all, and they are as follows:

President: Louise Anderson, Maurice H. Joseph, Inc., EWI of Jackson  
 VP/President-elect: Sharon Bennett, Lifetouch, EWI of Cincinnati/Northern Kentucky  
 Secretary/Treasurer: Nancy Harrison, Law Offices of Lloyd Stanley, EWI of Chattanooga  
 Educational/Professional  
 Development Director: Darlene Banogon, North Island Credit Union, EWI of San Diego  
 Expansion Director: Karen F. Skirten, TravelMasters, EWI of Calgary  
 Marketing/Public  
 Relations Director: Lisa Stokes, B.R.P. Entertainment, EWI of Harrisburg  
 Membership Director: Renea Callery, Detroit Edison Credit Union, EWI of Detroit-Windsor



Annual Meeting Day



Sheri Tamayose, ( First Hawaiian Bank) and Val Tanaka(Outrigger Enterprises Group)

### **EWI Scholarship Awards Luncheon**

**Saturday, September 26, 2009**

*Report by Sheri Tamayose*

Glenda Burson, EWI of Birmingham and past corporate president 1995-1996 gave the invocation and started this heartwarming luncheon to honor Ms. Katherine Wesler, 2009 EWISP award winner representing the Birmingham Chapter. In addition to winning the chapter award, Katherine receives the corporate \$10,000 award. She gave a very upbeat speech about all her hard work and aspirations to study and make a difference in the lives of others. A true future leader.

### **General Reception & Closing Dinner**

**Saturday, September 26, 2009**

*Report by Sheri Tamayose*

On this last evening event of LCAM, everyone enjoyed a nice reception and delicious dinner of beef tenderloin and lobster. A local student percussion instrumental group, the "Louisville Leopard Percussionists" performed a fantastic music concert for all. They were great! After the entertainment, door prizes were announced for people who purchased raffle tickets and yours truly was the recipient of a free "Academy of Leadership for (1) at LCAM 2010 in Kansas City" and so it will be humbly donated to the EWI of Honolulu for use respectfully. Also, it was announced that the 2011 LCAM will be held in Minneapolis, MN! This city is known to be the most athletic city in the United States. and home of the Mall of the Americas!

LCAM is an awesome experience and not just an annual conference. It is where you network with fellow chapter member representatives, you learn about yourself, you share your time with others and learn about what they are doing in EWI as well as in life, you enjoy what you see and learn about the state or country

you are in, you see parliamentary, meetings, and events at their best, you gather ideas and creativity, you are provided with education and much more! You will love to attend this!



Lori Giovannoni, EWI of Salt Lake City (Lori Giovannoni & Associates) and Brenda Kanno (The Research Corporation of the University of Hawaii)



Rene Azinger and Erlinda Quintanilla, EWI of Houston (H.E.B.), Val Tanaka, (Outrigger Enterprises Group), and Brenda Kanno (The Research Corporation of the University of Hawaii)



Brenda Kanno(The Research Corporation of the University of Hawaii), Sheri Tamayose, (First Hawaiian Bank), and Annette Washburn, EWI of Houston, Waukesha Pearce Industries, Inc. lei exchange



Closing dinner table with the "Hat" theme



Lynne Shaffer, Executive Director, EWI Corporate Office, Brenda Kanno (The Research Corporation of the University of Hawaii), and Val Tanaka (Outrigger Enterprises Group)



Val Tanaka (Outrigger Enterprises Group), Kimmi Wolf, Manager of Special Events & Programming, EWI Corporate Office, and Brenda Kanno (The Research Corporation of the University of Hawaii)



Val Tanaka (Outrigger Enterprises Group), and Ashley, student intern at EWI Corporate office

**2009 Presidents Caucus “The Leadership Ballgame”  
Louisville Marriott Downtown  
Louisville, Kentucky  
September 22 – 24, 2009**

*Reported by Sheri Tamayose*

The purpose of the Presidents Caucus is to welcome all the incoming new chapter presidents and familiarize them with their roles and responsibilities and prepare them for what’s to come. Also, it is an informative gathering where an EWI representative can find where their resources are and how to access them. This year, incoming Vice Presidents were also invited to attend.

The theme this year at Presidents Caucus was based upon “baseball” appropriately because Louisville is the largest producer of the “Louisville Slugger” baseball bats providing approximately 75% of the nation’s supply. At the Tuesday, September 22, 2009 welcome reception, our new incoming corporate board were all dressed in baseball uniforms and passing out baseballs. The icebreaker was to have as many EWI colleagues autograph your baseball as a remembrance and introductory exercise.

On Wednesday, September 23, 2009, everyone started with a hearty breakfast and a “Pre-Game Warm Up” welcome/introduction of newly elected officers followed by a series of sessions, each specifically focusing on areas as follows:

**1<sup>st</sup> inning:** Speaker Lori Giovannoni, EWI of Salt Lake City and of Lori Giovannoni & Associates, is an award-winning speaker, author and businesswoman, lead this session by showing an inspirational video entitled “Stand by me.” It was about six producers creating a four-minute music video which included 100 musicians and took 10 years to assemble. Locations and musicians featured were from all over the world such as California, Louisiana, The Netherlands, New Mexico, France, Brazil, Russia, Venezuela, The Congo, South Africa, Spain, and Italy singing the same song and playing an instrument. The message here was that “music that changes the world”... “look at what we can create.” It was truly an amazing video.

Some of the goals of EWI are to increase membership pace. There are two satellite chapters—San Francisco and Grande Prairie (Canada). Think BIG! Create a place where you want to be. Do something with joy, have a positive attitude, see possibilities, break the box! Monitor yourself. Programs are the “life blood” for the local chapter. Making your board want you to be on the board because it’s “you.” “Leadership is defined not as a position you hold but as a way of being, you can lead from wherever you are.” Benjamin Zander

**2<sup>nd</sup> inning.** All incoming presidents and corporate board members took a group “Team of Champions” photo and time out.

**3<sup>rd</sup> inning.** Speakers Renea Callery, Membership Director 2009 - 2010 and Karen Skirten, Expansion Director 2009 - 2010, EWI of Detroit and EWI of Calgary, respectively, spoke of the following items:

- A successful chapter has goals of recruitment (identify, educate, communicate, involve your executives, thank and recognize your members), engagement (members, firm and community) and retention (good programs, ideas, inspire, never give up, team work, energize and enable).
- There is a succession plan of members close to retirement to get them to assist with a possible new member representative that would take their place.
- Remember that for classifications, “major” classification can be the same but the “minor” must be different.
- Membership kit is now online.

- New branded EWI logo merchandise is now online.
- Invite new members to board meetings.
- New members have an option to select a committee they would like to serve.
- Regarding recruitment, first impressions are important—make a good impression.
- For new members, follow them closely—never leave them alone.
- There are two tele-seminars “Closing the Sale” and “Heart of Being Persistent.”

**4<sup>th</sup> inning.** Speaker Lisa Stokes, 2009 – 2010 Marketing/Public Relations Director, EWI of Harrisburg spoke of using the new corporate Web site for all new branded logo communications such as updated stationery, marketing tools, etc. Everyone should be using all the new EWI templates on the corporate Web site and there should be all the updated corporate forms that can be downloaded onto the chapter Web site for easy access such as EWISP, ASIST, etc. There is a new wave of communication such as “Facebook”, “Twitter”, and etc., used for social networking.

**5<sup>th</sup> inning.** Speaker Nancy Harrison, 2009 – 2010 Secretary/Treasurer, EWI of Chattanooga, spoke of financial responsibilities of the president. Important to set chapter goals and objectives at the strategic planning retreat, meeting “know-how,” important due dates and using resources. Emphasized using the corporate Web site for references and tele-seminars, workshops, membership advisors, and other chapter member representatives. Most importantly, EWI is “not a full-time job!” “Connections/Careers/Community.” Limited time (read). Most importantly, Have fun!

**6<sup>th</sup> inning.** Sharon Bennett, VP/President-elect 2009 - 2010, EWI of Cincinnati/Northern Kentucky, spoke about the Legal issues of EWI. The corporate office takes care of maintenance of the 501(c)(6) “trade organization” classification of EWI with the IRS and also the B/C/DP 501(c)(3) “trade non-profit” compliance. But it is the directors and officers fiduciary responsibility to comply with the proper reporting, investment management, accounting, use of funds and tax compliance. Must also comply under the 2006 Pension Protection Act regarding the Scholarship Selection Committee and Investment committee of B/C/DP funds. It is also imperative to adhere to copyright rules and regulations set forth by federal and state law. Content in any Chapter *EWIConnect* must be given correct reference and, if necessary, be reprinted only with permission of the author. Copyright infringement (Media) and Internet Crime have serious consequences to the organization as well as monetary damages. Also, for new branded EWI logo, all new templates on the corporate Web site are ok to use. But anything else would require approval from the corporate board. Please use “Membership Mark Authorization Request Form #52” and submit three months in advance. Failure to adhere to this policy could result in a \$250 fine for the Chapter.

### **7<sup>th</sup> inning S-T-R-E-T-C-H!**

**8<sup>th</sup> inning.** Darlene Banogon, Education & Professional Development Director 2009-2010, EWI of San Diego, talked about Academy of Leadership (AOL) program and the online learning, tele-seminars. There is also the corporate Fellows program which allows members who have a minimum five years employment to apply for awards for undergraduate and graduate funds. Deadline is April 30, 2010 (\$25 application fee) for the annual July 2010 school year, money for college October. See form #43 FELLOWS application. ASIST was established in 1992 and winners must live within chapter’s boundaries. Both ASIST and EWISP applications are ready for downloading on corporate Web site. For literacy initiatives, the chapter reporting deadline is December 31.

**9<sup>th</sup> inning.** New Executive Director Lynne Shaffer introduced herself. She has many years of experience with The United Way. She will work to strengthen, expand, and broaden membership, provide member firms with meaningful benefits, actively promote education for all representatives, and achieve a high level of community visibility through services. She will be working with Kimmi Wolf, Manager of Special Events & Programming, Heather Hans, Member Services/Marketing Coordinator and M’kynzi Newbold, Office Manager.

At the end of these informative sessions, everyone gave a nice “Champagne Toast” to each other and wishes for a great term year!

### Louisville City Tour & Dinner Wednesday, September 23, 2009

Report by Sheri Tamayose

President Val Tanaka and VP/President-elect Sheri Tamayose participated in an optional afternoon tour of Louisville. There were two tour busses loaded with EWI representatives and their guests traveling around the city learning about how old the buildings were and that some have maintained their cast-iron faces because of its long-lasting life. Louisville is being transformed from a sleepy city into a convention and tourist destination. There are many renovations going on such as the new professional basketball arena and Churchill Downs (Kentucky Derby) renovations. Did you know that Muhammad Ali and Diane Sawyer were both born in Louisville and that Thomas Edison lived in a home in Louisville while he was employed by the Western Union Co. after the Civil War (1866-67)? Muhammad Ali has funded the 93,000-sq.-ft Muhammad Ali Center (an international cultural & educational center) and he even has a street named after him. He also still frequents the facilities and so you may end up seeing him too. Diane Sawyer has her portrait on the side of a huge building as a tribute to her. Louisville is also a place where you can find comedy theaters (Robin Williams next to play in town), Museum of Arts, Slugger Museum & Factory (maker of baseball bats), glass factories, convention center, riverboats (largest steamboat in United States), numerous “good” eating restaurants (did you know—Louisville is the center point connection to the United States for fresh foods?), oldest Victorian homes, home to many old “spirits” (lots of tales), and much more. The group also crossed over the bridge over the Ohio River and ended up in Indiana (only minutes away) and viewed the site where Lewis & Clark began their famous expedition. After the tour, everyone enjoyed a three-hour (yes it was long) delicious meal at “Bourbons Bistro” dining on either Roasted Atlantic Salmon, Grilled Chicken Breast, or Grilled Beef Tenderloin and a dessert of Flourless Chocolate Macadamia Torte. Most of all EWI representatives got to know each other better! Val and I enjoyed meeting all the fellow EWI travelers!



Louisville Slugger Museum & Factory bat,  
80 feet tall



Belle Louisville, largest steamboat in the  
United States



Churchill Downs home of the Kentucky  
Derby



Lewis & Clarke statue located on the banks of the Ohio River which is really in the State of Indiana. The Kentucky border ends at the river bank. This is where their famous journey began



View of the city of Louisville



Sheri Tamayose (First Hawaiian Bank) and painted horse



Painted horse



Painted horse



Congratulations to Lois Asato, Hawaii Convention Center, for serving on the Professional Development committee and Brenda Kanno, Research Corporation of the University of Hawaii, for serving on the Junior Membership Pilot Program, a part of the Expansion committee. Thank you, ladies, for serving on the corporate level.

**EWI® Mission and Vision**

**Mission**

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

**Vision**

To Be the Leading Connection for Business Professionals.

**EWI 62<sup>nd</sup> Leadership Conference Annual Meeting 2009**  
**September 24- 26, 2009**  
**Louisville Marriott Downtown**  
**Louisville, Kentucky**

Report by Val Tanaka

Thank you for the opportunity of representing the Honolulu chapter of EWI. As Peggy Quinn says “E-W-eyeee”... I love her southern drawl. My two weeks away from my desk flew by so quickly. I must have been having a ton of fun!

My personal take: I met some wonderful women from all over the country. I was able to renew friendships with other presidents from Atlanta, Houston, Oklahoma City, Des Moines, Iowa and more. We have the energy, the enthusiasm and commitment plus the support to lead each of our chapters to do more “Connections/ Careers/ Community.”

My professional take: I’d love to **inspire** ALL of you to attend an EWI LCAM. If you haven’t attended one, you’ll see and experience the “big picture” of EWI and what it’s all about. Democracy is prevalent. Robert’s Rules of Order are awesome to see in action, by the 380-plus attendees. And the light bulb clicked on. Did you know that once you’ve achieved being the Chapter president, it then enables you to become a part of the Corporate Board? You need to step up to that plate and “Just Do It!”

We met chapters with just 11 members, Kentuckiana who just will do ASIST this coming year vs. the gargantuan Houston chapter of over 100 member firms. I think they had 22 reps present compared to our 3 from Hawaii. We talked story with the ladies from Omaha, Louisville, Houston, Memphis, and Des Moines, just to name a few.

Everyone who meets our Honolulu Chapter delegates and members shares in the magic of our Aloha spirit. They are like a moth drawn to a bright light. I’m not sure why, but we must provide visions of swaying hula dancers beneath waving coconut trees, blue oceans and calm, warm winds or maybe it’s the thought that Hawaii is just plain “exotic” and a breath of fresh air for some much-needed R & R? And for those who attended our 1994 LCAM in Honolulu when Brenda was Corporate President, so many continue to inquire when is LCAM will returning to Honolulu?

At the Academy of Leadership, an all-day session on Thursday, September 24, Simon T. Bailey, spoke about Releasing Leadership Brilliance. He was captivating. He held everyone’s attention. He was personal and charismatic. My goals written down as a self reflection: To become a better communicator and to always remain positive.

“Rationally committed team members do what they *have* to do; Emotionally committed team members do what they *love* to do.”

If any Honolulu-based company is looking for someone inspiring, Simon T. Bailey is a wonderful speaker! (just as past president Lois Asato told me when she heard him speak when she attended the Houston LCAM 3 years ago.) WOW! We all have stories to tell. We all have “Wows” (Simon Bailey defines “Wow” to be a surprised delight.) to share and continue to inspire our members, whether at work or at EWI. *Let your brilliance shine through!*

Our Thursday lunch recognized the Academy of Leadership alumna, which included our very own Brenda Kanno. Our EWI pin exchange was fun. Everyone, just everyone loves a little bit of something from Hawaii. Thank you to Adele Tasaka and the Hawaii Visitors & Convention Bureau for their generous donation of stickers, magnets, pencils and brightly colored click-it pens, all with “Hawaii” on them. We gave away

EVERYTHING! Reps were still coming up to us as we left the loud happy crowd on the 2<sup>nd</sup> floor of the hotel. You should've seen some of the wonderful hats at our "Little Black Dress Preview Party." I found out that some chapters actually shipped their hats to the hotel – purely for this function. (In the theme of Kentucky Derby, chic black dresses, pearls, huge "Derby" hats and mint juleps were a sampling of Louisville hospitality.)

On Friday morning, a wonderful steak & eggs breakfast surprised us. Both Brenda and I were recognized at this breakfast meeting, as a past corporate president and as the current Honolulu chapter president. Keynote speaker was the President of Spalding College located in Louisville, Dr. Jo Ann Rooney, who spoke about climbing "The Glass Cliff". She brought out her tools of climbing the cliff: an ice ax, a harness, a hammer, how-to books and instruction manuals. Dr. Rooney says "the more risk, the better the reward." When you see the sign "*Danger- Cliff Ahead,*" use your innovation and creativity for inner growth. "Think crisis, think female + Education= Unstoppable!" She ended her talk saying "embrace glass cliffs, no parachutes needed."

We then attended a Plenary session "Losers vs. Leaders: Indisputable Truths by Jim Mathis, Mathis Group. *"The economy isn't down; it's different!"* Mr. Mathis stated that "Teamwork doesn't always work. You must build community..." Then ask yourself: What is your community? Mr. Mathis says the product of a company is its people so invest in their training, invest in their betterment.

Our Corporate Reading Rally's lunch invocation was given by our very own Brenda Kanno. Second graders from the Roosevelt-Perry School were treated to lunch, received backpacks with uniforms and school supplies and were read the story "When Donkeys Fly" by Ginger Hodge. They were also presented with a check for \$5,000 along with two computers for their school. What a special warm feeling everyone walked away with after that reading rally lunch! I'm sure more than a few tears were shed by many.

My afternoon workshop was on Capitalizing on Membership Growth with Facilitator, Darlene Banogan of EWI of San Diego. Present on her panel were speakers from the Chattanooga Chapter (the number 1 chapter in newest member firms!), the San Antonio Chapter, the Huntsville chapter, and a rep from Calgary, Canada chapter who assisted in the satellite Grand Prairie Chapter in Canada with 18 firms.

Focus on: **Recruitment, Retention, Growth**

### ***Live EWI, Share EWI, Sell EWI!***

Our membership packets would contain the EWI newsletter, the EWI magazine, a listing of member firms and new member forms provided by the corporate site. Nancy from Chattanooga suggests we share our EWI stories: 1) Why you joined. 2) What do you get from being a member? 3) How do you get value? 4) Why you renew. 5) What benefits and value do you get from EWI? Through **connections** come referrals; through **careers** comes programs, teleseminars, mentoring and fellows scholarships. Through **community**, we offer EWISP, ASIST and Reading Rally. Stay in touch via lunches and keep inviting perspective EWI reps to your public company events.

\*KEY: Have meetings that your exec would be happy to attend.

Grow your chapter and retain your members. Find out what they want or why they want EWI. Utilize the teleseminars, i.e., tips on overcoming objections and finish with ASKING.

The rep from Calgary chapter discussed the non-compete clause and overcoming any hurdles. Create curiosity about EWI – spread the word and invite prospective new members to fundraisers. Keep on communicating – don't limit who you invite to a meeting.

The Huntsville rep talked about different themes for EWI meetings: "April showers bring May Members" (Offer an umbrella as a give-away) or "Fall into EWI" (an autumn-themed meeting). Keep distributing EWI packets. Keep on selling EWI!

Our final LCAM day started bright and early with delegate sign-in at 7am on Saturday morning. The current Corporate board was introduced and they reviewed their year and recapped highlights. New is the Planned Giving Program under the B/C/DP 501c3 program. Both B/C/DP EWISP and ASIST programs gave away \$30,000 per scholarship along with a \$24,500 Fellows program as well as \$10,400 for the Corporate Reading Rally.

**Sheri and I voted Yes** to amending our Bylaws Amendment, Article III regarding Chapter Board Directors and Officers. **"In the event the Vice President/ President-elect cannot assume the duties of the President, the Nominating Committee shall present a successor as Vice President/ President-Elect or Vice- President only."** Any vacancy in the office of Director (including any Director designated as an Officer) shall be filled for the remainder of the term by the appointment of an individual who is qualified under these Bylaws by the remaining members of the Board.

**Sheri and I voted Yes** to amending Article VII Committees Section 1. Nominating Committee Paragraph D. Nomination of Successor to Fill Chapter Board Vacancy. **Paragraph D was eliminated in its entirety** – to mirror the Corporate Bylaws.

Regarding the Proposed amendment by EWI of Minneapolis to change Article II, Chapter Board Directors and Officers Section 4. Election and Term of Office of Directors, **Sheri and I voted No**. The Corporate Board of Directors did not recommend passing this amendment which would reverse the amendment adopted in 2002.

Representatives for the 2009 - 2010 Nominating Committee were voted upon. The Eastern & Central divisions were unchallenged, however the Western division resulted in 3 nominees and required a vote. Then installation of our new Corporate 2009 - 2010 Board followed.

Our Saturday lunch meeting showcased the 2009 corporate EWISP winner. A beautiful young lady from EWI of Birmingham, Katherine Wesler of Shades Valley High School in Alabama won the \$10,000 first place award. She is looking forward to earning a degree in Fine Arts in musical theatre. This young lady was outstanding in her academic endeavors as well as being a wonderful speaker.

The last event at LCAM was a grand closing dinner recognizing the new 2009- 2010 Board "stepping up to the plate"! We had a chance to talk to our Des Moines chapter reps over a delicious dinner and entertainment by kids known as the Louisville Leopard Percussionists. In lieu of a closing dinner gift a donation of \$1,000 was made to the Louisville Leopard Percussionists in honor of their generous commitment to the children of Louisville.

My LCAM experience will be one to remember. I wish that all of you were there with us to experience Louisville and to see EWI on a grander scale. Climb that crystal cliff, dig deeper and find the opportunity to serve and grow. Challenge yourself for the huge rewards that are yours to experience. It's a journey of a lifetime, I promise! Jus' ask Brenda!

## Sirius-ly Speaking

**Q:** My dog is aggressive when she sees people and strange things. She barks and lunges at them. It's becoming a big problem. I don't want to take her out any more but I know this won't help her in the long run. In fact she's starting to do the same behavior at home now. What can I do to help her with her "issues"?

**A:** You are definitely right. Although going out in public with a dog like her is no fun, keeping her home is not the solution. As you are seeing her behavior is actually getting worse as she is isolated. She is now doing the behavior at home as well as in public. She may also be escalating in the intensity of the barking and lunging as well. If you continue to keep her home she will be quickly banned from all human contact except for the immediate family. However, that does not have to be her future if you do not want it to be.

Your timing is actually pretty good for this one. Halloween is just around the corner. Here is what I'd advise you to do. If you generally have a good crowd of trick-or-treaters come by your house use the occasion to do some training.

Have your dog hungry for the evening's events. Have available the most tasty treat possible, some boiled chicken, string cheese, or liver to name a few possibilities.

When trick-or-treaters start to approach your house start to feed her the treats. Small pieces will be fine. Keep feeding her the small pieces one by one as long as the visitors are present. She will notice the visitors but she will be more interested in the treats you are giving her to be concerned about barking at the visitors.

Do keep her on leash so that she is not able to lunge out at anyone. Also you should start her off slightly away from all the commotion of the trick-or-treaters. If she is doing well you can move her closer over the course of the evening. If she gets worse as you get closer to the trick-or-treaters then just move her back again. She is telling you she is not comfortable that close to strangers yet.

Your accomplice who hands out the candy should take their time handing out the candy and talk to the visitors to keep them around as long as possible so that your dog can learn that strangers are not anything to worry about. In fact they are pretty good to have around since when they appear she gets really good treats. Do not give her any of the treats if no trick-or-treaters are around. The special treats only come out when strangers are around. If you do this all evening you will have a really good jump start on her training.

Have a great Halloween!

Wendy Mah, M.A., CPDT  
Sirius Puppy Training & Behavioral Consulting

## Excerpt from Val Tanaka's speech at the Board Installation Dinner

I hope that EWI remains near and dear to you, continuing to be connected, providing new career opportunities, whether personally or professionally, and continuing to have a presence in our communities.

The Program committee under the leadership of Susan Miyabara presented us with great venues, wonderful speakers and affordable dinner prices. Our C & M committee under the direction of Naomi Amuro, along with Cowabunga Computers programmer, Mayuki Park continues to make sure we “dot our i’s” and “cross our t’s”, presenting us with a professional AND informative monthly newsletter. We transformed our chapter Web site and made it compliant to corporate’s new look. Yahoo! EWISP Director Nadine Uratsuka & her committee did a wonderful job of going paperless and I have no doubt that we will be seeing more news about our 3 EWISP winners as accomplished seniors: Tyler Amina – Kamehameha School, Julia Gomes – Castle High School, and Minh Trang Nguyen – Farrington High School. ASIST Co-chairs Ada Iwasaki and Cyn Nahale and their committee presented us with an inspiring ASIST meeting despite a late start AND they did it all under budget. Wow!!

Secretary Tessa Ahsing continues to provide me with timely and professional minutes and Treasurer Hollie Amano balances our books to the penny while keeping a watchful eye over our hard-earned monies. Sergeant-at-Arms April Tengan has been precise with her membership counts and making sure payments are in. Our membership committee under the direction of Shelley Okubo and then with the help of Vice President Sheri Tamayose filling in, continues to market EWI to Recruit, Retain and Grow! The 2009 new member orientation was pretty neat with Accuity’s head (Nadine’s exec), Kent Tsukamoto sharing his support of EWI.

Bonnie Horibata and Ways & Means committee did an outstanding job at this year’s golf tournament, raising us the necessary funds so we may continue to be viable in the future. Thank you to W & M Mentor, Julie Loo and W & M Treasurer, KaNoi Lam for going above and beyond to make our golf tournament a success. Advisor Lois Asato and Parliamentarian Brenda Kanno continue to provide me with help and answers each time I called or e-mailed. And last but not least, to Philanthropy Chair Pattie Furtado – we did eight awesome activities throughout the year and when times got tough, we still gave back! Thank you everyone, for your continued support.

Sheri – I forget that you have been our VP-President elect only since April. I know that we are in good hands as you combine your wonderful professionalism, your fantastic organization skills, your super talented artsy-crafty side along with a huge heart that will continue to help EWI prosper and grow. Here’s a tip from me. There were some times when I wondered to myself – have I made a difference at all? BUT key, if things are quiet, you are doing GREAT... it’s running smoothly so that’s a GOOD thing, OK? So quiet equals good!

To those of you who will be approached to serve on our board down the road, I encourage you to take the challenge—that baby step. Who knows where it’ll lead you—probably to success in your professional and personal life.

Let’s continue to work together to be the professional organization “of choice.” Thank you, once again, for the opportunity to serve you!

**Dinner Meeting & Board Installation**  
**Wednesday, October 14, 2009**  
**Submitted by Naomi Amuro**

EWI of Honolulu reps and guests gathered at the Oahu Country Club, excitement was in the air! It would be a special night indeed.

Written reports by all committees were distributed; verbal reports were given by Philanthropy Director Pattie Furtado (OHANA Honolulu Airport Hotel) and Communications & Marketing Director Naomi Amuro (Aloha United Way).

Outgoing president Val Tanaka (Outrigger Enterprises) presented the slate of officers. No other nominations were received from the floor. The slate of officers was unanimously approved. Val thanked everyone for their support during her term and expressed her appreciation to the new board for their willingness to serve.

Nominating Chair Lois Asato (Hawaii Convention Center) formally introduced the new 2009-2010 Board as follows: Sherilyn Tamayose (First Hawaiian Bank), President; Shelley Okubo (Aqua Hotels & Resorts), Vice President/President-Elect; Zenaida Caraang (Remington College), Secretary; Lauralei Tanaka (HTH Corporation), Treasurer; Cora Kim (Hawaii Prince Hotel Waikiki) Sergeant-at-Arms; Naomi Amuro (Aloha United Way) Membership Director; Joann Shigeta (Central Pacific Bank) Program Director; Michelle Shihara (Sheraton Hotels in Waikiki), Communications & Marketing Director; Nohea Sgan (City Mill Company, Ltd.), Ways & Means Director; and June Takekawa (Island Movers, Inc.), Director-at-Large, EWI Scholarship Program.

Newly elected president Sherilyn Tamayose announced her selection of appointed positions to round out her Board. They are: Parliamentarian Brenda Kanno (The Research Corporation of the University of Hawaii), Philanthropy Chair April Tengan (Hawaii Medical Service Association), and ASIST Chair Mary Eichholtz (Sheraton Hotels in Waikiki).

Doreen Tavares (Pacific Business News) introduced our keynote speaker for the evening. Former First Lady and president of the Read To Me International Foundation, Lynne Waihe'e. Mrs. Waihe'e is a warm and gracious woman, passionate about children's literacy. She read the book entitled, "Crow Boy" by Taro Nakashima aloud to us. "Crow Boy" is a short story about judgment, compassion, and acceptance. Mrs. Waihe'e admitted that although this book was an award winner, she never had an interest in reading it until a few years ago because the cover art didn't appeal to her. She reminded us all about the old adage; *don't judge a book by its cover*. Mrs. Waihe'e went on to ask us if we remembered the first book that was read aloud to us as children and quizzed us on our knowledge of nursery rhymes like "Little Miss Muffett" and children's books like "The Little Red Hen." She gave us statistics and examples of why reading to children is so important to their development and vocabulary. Studies have shown that children starting kindergarten who were regularly read to have up to a 40% increase in vocabulary than those who were not read to. What an impact! Mrs. Waihe'e is the president of Read To Me International Foundation (RTMIF), a non-profit organization dedicated to children's literacy. RTMIF has many programs –outreach in schools as well as a program for inmates to record themselves reading a book for their children and then sending that recording, the book, and a letter to their children. It's a way to maintain, and at times, reestablish a relationship between an incarcerated parent and their child. Mrs. Waihe'e told the story of a 12-year-old boy whose father was incarcerated in Arizona. His father read and sent to him "The Real Story of the Three Little Pigs" – a book written from the wolf's perspective, claiming his innocence. Well, the next time his father called home, the boy (who normally refuses to talk to his father), asked to speak to him. Once on the phone, he told his dad he'd received the recording, book, and his letter. He said, "Dad, that's kind of a lame book, huh?" which was immediately followed by "when are you going to send the next one?" Ah, success!

Mrs. Waihe'e also told the inspirational story of Steven Kuniyoshi, whose story has been told in Readers Digest magazine. Steven's family was told when he was an infant that he would never talk or walk. The family used many strategies to help Steven, including reading aloud to him every day. The combination of all their efforts has resulted in Steven being a healthy 11 year old who walks and talks and goes to school.

Mrs. Waihe'e is married to former Governor John D. Waihe'e III. Together they care for her 90-year-old mother who has Alzheimer's disease. She and the governor have two grown children, John D. Waihe'e IV and Jennifer Waihe'e.



2009 - 2010 EWI of Honolulu board of directors: Lauralei Tanaka (HTH Corporation), Michelle Shihara (Sheraton Hotels in Waikiki), Sherilyn Tamayose (First Hawaiian Bank), JoAnn Shigeta (Central Pacific Bank), Naomi Amuro (Aloha United Way), Cora Kim (Hawaii Prince Hotel Waikiki), Nohea Sgan (City Mill Company, Ltd.), and Zenaida Caraang (Remington College). Missing from photo are Shelley Okubo (Aqua Hotels & Resorts) and June Takekawa (Island Movers, Inc.)



2009 - 2010 appointed officers and advisor: Brenda Kanno (The Research Corporation of the University of Hawaii), April Tengan (Hawaiian Medical Service Association), Mary Eichholtz (Sheraton Hotels in Waikiki) and president Sherilyn Tamayose. Missing from photo is Val Tanaka (Outrigger Enterprises Group)



#### Tip of the Month:

It's Halloween. Be aware of where you've left the candies out. If you have a "foodie" for a doggy, do not trust him. Chocolate is harmful to your dog's health. Keep all chocolate candies out of the reach of your dog.