ewi CONNECT

HONOLULU EDITION

Chartered November 3, 1967

November 2015 | Vol. 7, No. 11

Letter from the President

Aloha EWI of Honolulu~
November is a time to be thankful, a time to be grateful... and a time to think about all the Special people who have touched our lives. I am very thankful for my executive Tracy Wong, for allowing me to be a part of EWI of Honolulu.

Thank you for allowing me to attend the Leadership Conference and Annual Meeting (LCAM) in Tulsa, Oklahoma this September. It was an honor to represent EWI of Honolulu at the Annual Meeting. This was my fourth LCAM and a very special one for me because I graduated from the Academy of Leadership and now am a EWI Academy Alumni and not to mention, our Chapter was awarded one of the three Communications Awards!!! LCAM is an opportunity for personal growth and connections. I have come back ***Ignited*** and ready to ***Engage*** you with new ideas that will lead *our* chapter to ***Thrive***. I encourage you all to think about attending LCAM 2016 in Spokane, Washington, September 21-24, 2016.

This October, EWI of Honolulu was grateful to have Ceeds of Peace founders, Dr. Maya Soetoro-Ng (President Barack Obama's Sister) and Dr. Kerrie Urosevich share their message of building peaceful leaders. It truly all begins with you! We as leaders need to plant "C's-ceeds", *skills* for the next generation- Critical Thinking (Creativity), Courage (Confidence), Conflict Resolution (Calm Reactions), Compassion (Curiosity), Collaboration (Communication), Commitment (Care) & **Community (Civic Engagement)**. Our impact and influence is paramount.

Mark your calendars for **Wednesday, November 18th at member firm The Plaza Club**, as we celebrate EWI of Honolulu's 48th birthday!!! EWI of Honolulu was chartered on November 3, 1967. At that time, we became the 54th chapter in EWI with only 24 member firms. EWI of Honolulu has grown since 1967. Please join us as we celebrate our current 59 member firms, our charter member firms, our Past Presidents and executives. You won't want to miss this! Along with our birthday celebration, we'll have a special LCAM 2015 presentation from Jocelyn Palafox our Na Wahine Alakai Scholarship Award winner.
*Prezi Challenge: I challenge all members and guests to wear blue to celebrate EWI of Honolulu on Wednesday, November 18th!

EWI of Honolulu Chapter Highlights:

1) Gained a new member representative; we are now at 67 member reps
2) Retention & Recruitment implemented a new mentoring program; each board member is assigned to a new member representative
3) Corporate continues to promote the Collegiate Program (aimed at providing college students with professional development opportunities) so we will explore whether this might be an initiative for EWI of Honolulu to pursue

"Gratitude can transform common days into Thanksgivings, turn routine jobs into joy, and change ordinary opportunities into blessings".... William A. Ward

Have a **Happy Thanksgiving members!**
Warmest Aloha~
EWI of Honolulu Chapter President,
Maegan Brandt
Insurance Solutions

If you are reading this message, please send me an email (maeganb@ins-solve.com) before the November 18th meeting, telling me what you are Thankful for. Your name will be entered in a drawing for a prize!

President's Message ***p.1*** • November Dinner Flyer ***p.2*** • Board Meeting Highlights ***p.3*** • Dates to Note, SAA Article ***p.4*** • LCAM 2015 Photos ***p.5*** • LCAM Recap ***p.6*** • Nov Webinar ***p.7*** • Oct Meeting Recap ***p.8*** • Mtg dates changed ***p.9*** • EWI Congrats! ***p.10*** • Congrats! Maegan ***p.11*** • 2015-16 Corp Officers ***p.12*** • Meet the Member ***p.13*** • Thank you EWI! ***p.14*** • HHS Thank You ***p.15*** • RESULTS Guide ***p.16*** • Save The Date Golf Tournament ***p.17*** • Visit Corporate Website, LCAM 2016 ***p.18***

HAPPY 48 YEARS

Celebrate EWI Honolulu

Wednesday: November 18, 2015

5:30pm at PLAZA CLUB
21ST FLOOR - HOKULANI ROOM
900 Fort Street Mall # 2000, Honolulu, HI

COME CELEBRATE WITH US:
Executive Recognition,
EWI Past Presidents Recognition, 2015
LCAM Tulsa Recap
~ Wear Blue~

PLATED 4-COURSE DINNER MEAL

ATLANTIC SALMON CARPACCIO
Avocado Aioli, Red Chili Powder
Micro Watercress Salad

PANCHETTA CASSOULET
Braised Pork Belly, Gigande Beans
Roasted Red Pepper Sauce

VEAL PORCHETTA
Roasted Veal Breast, Purple Sweet Potato
Gnocchi & Wild Mushroom Medley, Veal Jus

GARAM MASALA CHOCOLATE DECADENCE
Flourless Chocolate Cake, Lemon Basil Sorbetto
with Caramelized Citrus Peel Balsamic Syrup

VEGETARIAN
Option available Upon Request

Coffee & Tea

Price Per Person: $50.26 inclusive
Parking: $3.50

REGRETS by November 11th to Karen Mendes at kmendes@americanbus.com or call 808.723.4577
Mail cash or check to: Karen Mendes c/o American Solutions for Business
3375 Koapaka Street - Suite B292 / Honolulu, HI 96819

ewi Honolulu
IGNITE | ENGAGE | THRIVE

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online: ewiconnect.org email: ewi@ewiconnect.com

Honolulu Chapter Board Meeting Highlights

September 30, 2015

Treasurer's Report:
The September 2015 financials and disbursements were approved by the Board.

Committee Reports:
ASIST – Roseann Freitas

- 1st committee meeting scheduled for October 26, 2015, 5:30 p.m. at Panya Bistro.

***Communications and Marketing* – Jodi Uehara**

- October Connect is scheduled to be released on Thursday, October 1, 2015
- Articles for the November Connect are due on Wednesday, October 21, 2015
- Website will be updated Friday, October 2, 2015

EWISP – Kim Asuncion

- 1st committee meeting scheduled for Wednesday, October 7, 2015, @ The Aston Waikiki Sunset, 5:30 p.m. - 6:30 p.m.

Philanthropy – Jennifer Ihara

- Reading Rally is scheduled for Saturday, October 31, 2015, at the Honolulu Zoo (10am-12pm)
- Next Philanthropy event will be in December 2015

Program – Julie Vaugh

- 1st committee meeting has to be rescheduled. Will do a conference call if needed
- Board approved November meeting date change to November 18, 2015 due to Veteran's Day Holiday
- Board approved December meeting date change to December 9, 2015 to accommodate the venue

Retention & Recruitment – Melissa Tree

- 59 member firms and 66 member representatives
- Prospective Firms: LeSEA Communication

Sergeant-at-Arms – Karen Mendes

- There were 43 representatives and 3 no shows at the September 9, 2015 membership business meeting held at Sheraton Waikiki.
- 67% member representatives were in attendance.
- 1st committee meeting was on September 30, 2015 prior to Board meeting.

2015-2016 Officers & Directors

President
Maegan Brandt
Insurance Solutions LLC

VP/President-Elect
Wanda Sanchez
SageView Advisory Group

Secretary
Jocelyn Palafox
Mokulele Airlines

Treasurer
Karen Choe
New York Life Insurance

Sergeant-at-Arms
Karen Mendes
American Solutions for Business

Communications & Marketing Director
Jodi Uehara
App Hawaii

Retention & Recruitment Director
Melissa Tree
Robert Half International

Programs Director
Julie Vaugh
Hagadone Printing Company

Ways & Means Director
JaDawn Perez
American Carpet One

EWISP Director at Large
Kim Asuncion
Aston Hotels

Appointed Positions

ASIST Chair
Roseann Freitas
Archipelago Hawaii

Philanthropy Chair
Jennifer Ihara
Level 3 Communications

Bylaws/Parliamentarian
Brenda Kanno
The Research Corporation of the University of Hawaii

Advisor
Cora Kim
Hawaii Prince Hotel Waikiki

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Ways and Means – JaDawn Perez

- 1st committee meeting scheduled for October 12, 2015 at Accuity, LLP offices
- 2016 Golf Tournament set for Friday, August 26, 2016
- Board approved 1st Ways & Means fundraiser – Festival of Giving. Packets were distributed to Board members to distribute to their committee members. Flyer will be inserted in the October Connect. Will also post to social media.

Unfinished Business:

- none

New Business:

- PO Box key was transferred from Secretary, Jocelyn Palafox, to Treasurer Karen Choe. President Maegan Brandt has the second PO Box key. Will check weekly.
- 2014-2015 Ways & Means Committee recommendations (presented by Wanda Sanchez on behalf of Karen Garcia): The 2015 Golf Tournament net was $39,443. The Committee recommends transferring 85% to the B/C/DP account, which would be $33,527. Board approved this transfer.
- Board Discussion: how many times a person can be a "guest" at EWI dinner mtgs – Board agreed no formal rule will be put in place at this time.
- Board Discussion: possibility of a collegiate chapter in Honolulu? Jodi Uehara may have contacts. This will be discussed further by the Board.

Next Meetings:

- 10/14/15 – October Dinner Meeting, 5:30 p.m., Outrigger Reef Waikiki Beach Resort.
- 10/28/15 – Board Meeting, 5:30 p.m., Waialae Country Club, Board Room.
- 10/31/15 – Reading Rally, 10:00 a.m., The Honolulu Zoo.

DATES TO NOTE

November 18, 2015
November Membership Dinner Mtg @ The Plaza Club –Celebrate EWI of Honolulu
*Prezi challenge: All members wear **"BLUE"**

November 24, 2015
BOD's MTG @ 5:30pm, WCC

December 9, 2015
December Membership Dinner Mtg @ Sheraton Waikiki –Stress Management as it relates to Leadership; speaker is Makana Risser Chai
*Prezi challenge: All members wear **"RED"**

Happy Birthday!

Susan Miyabara	Nov 3
Karen Mendes	Nov 4
Karen Choe	Nov 5
Kim Asuncion	Nov 11
Akiko Sakamoto	Nov 13
Roseann Freitas	Nov 16
Mel Racadio	Nov 30

Aloha EWI of Honolulu Member Firms and Representatives!

As Sergeant-at-Arms for the 2015-2016 term, I, as well as my committee look forward to greeting you and your guests at each meeting. Have you noticed a bit of swag at the reception table? Would you like to promote your company? Contact Karen Mendes if you'd like to provide a promotional item at the next dinner meeting!
kmendes@americanbus.com

CONNECTIONS | CAREERS | COMMUNITY

@ewihonolulu
facebook.com/ewihonolulu
@ewihonolulu
Executive Women International (EWI) Honolulu

#ewi

LCAM 2015 PHOTOS
TULSA, OK

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2015 Na Wahine Alakaʻi LCAM Recap

It was truly an honor to represent EWI of Honolulu at this year's LCAM in Tulsa, Oklahoma. Besides the personal growth that I received at LCAM, it was also a great opportunity to connect with the EWI Corporate staff as well as members from the various chapters across the USA and Canada. It was so refreshing to be surrounded by so many powerful & smart women – and a couple men - all coming together to share ideas in the hopes of bettering our organization. It was a great opportunity to make new connections and begin many new friendships, which is a true foundation of EWI.

There is no doubt, EWI of Honolulu is definitely one of the most popular chapters and to be honest, at times, it was almost overwhelming. 99% of those I came in contact with expressed their desire to attend an LCAM in Honolulu. There was constant extraction of information from the Honolulu reps; everyone curious to learn our "trade secrets". It was definitely fun being part of the "in" group, but also very eye-opening. There are so many chapters struggling. Low membership forces some chapters to operate with an incomplete Board. Some chapters have low involvement from members and Board of Directors are left with no committees to assist with the daunting tasks at hand. There are so many problems other chapters are facing that I never knew existed. It was humbling for these chapters to get up and speak about their issues but those moments also proved empowering as thriving chapters were quick to offer support and ideas. For me, this was one of the biggest takeaways. EWI of Honolulu should be so proud of our amazing accomplishments year after year. The icing on the cake will be winning the Chapter of Excellence in 2016!!

Speaking of Chapter of Excellence, there were so many great ideas and strategies we learned through the various break-out sessions. We hope to implement and use what we learned at LCAM this year to achieve this prestigious award. From managing the member experience, to creating intriguing new programs – the break-out sessions and seminars allowed for reps to share their ideas and experiences from their chapters and created an amazing collaborative environment.

We enjoyed great speakers, heard heart-wrenching stories from the Corporate ASIST winner, viewed an informative TED Talk presentation, had an invigorating team building session with the Drum Café, and we even found the time to get out and have some fun at the historic Cain's Ballroom for a country concert by the Jason Young Band! Let's not forget to mention the great highs EWI of Honolulu had at this year's LCAM as well... We cheered on current president Maegan Brandt as she graduated from the Academy of Leadership! We also praised Brenda Kanno for her great achievement in winning the Lucille Johnson Perkins award for Outstanding Member Representative!! EWI of Honolulu also was one of three recipients of the Corporate Communications Award for 2015 (Connect newsletter).

There were so many highlights to this year's LCAM – too many to mention in this brief recap. I look forward to sharing a more in-depth look at my LCAM experience at our November dinner meeting.

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ewi WEBINAR

WHEN:
Tuesday, November 3, 3:00 pm ET

REGISTER:
www.ewiconnect.com/webinars

DURATION:
60 minutes (includes Q&A)

TOPIC: What Makes the Generations Tick and What Ticks Them Off ™

For the first time in history six generations are colliding in family rooms and board rooms across the country. Each generation's unique perspectives, values and approaches impact leadership dynamics, purchasing habits and the clients decision making processes.

Successful companies are expanding their capacities to understand and leverage their knowledge of the specific attitudes, values and beliefs that drive the decisions and influences the choices of each generation.

Audience members discover the growth opportunity in the multi-generational workplace mix and leave with ready-to-use actions that maximize each generations contributions.

Featured Presenter:

Anna Liotta, MA

Anna is an award-winning speaker, business consultant and author with a deep understanding of how generational demographics and dynamics can affect the landscape of business. Early in her consulting career, Anna noticed a common theme: a fundamental lack of understanding between different generations within an organization that hindered success, trust and alignment. Further, this generational misinterpretation or breakdown, was occurring across many different industries from wealth management, legal, medical, insurance to technology and manufacturing. Anna chose to make alignment and understanding across generations her mission, something she joyfully participates in every day, with every client.

Our firm is a member of Executive Women International® (EWI®), a global women's organization with an equal focus on Connections, Careers and Community. Through this membership our employees have access to professional development webinars featuring great presenters who are excited to help you become better at what you do and how you do it. With subjects ranging from Goal Setting and Achievement to Communication and Emotional Intelligence, these webinars are a must see. This is a benefit extended to member firms' employees, only. Please do not forward to anyone outside our firm.

This opportunity made possible by EWI member representative:

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October Membership Meeting Highlights

On October 14, 2015, Ceeds of Peace Founders, Dr. Maya Soetoro-Ng (President Obama's Sister) and Dr. Kerrie Urosevich, shared their message of building peaceful leaders.

"We need to help create a more peaceful, respectful, and just humanity in this world." They taught us how to plant the critical ceeds/skills of peacebuilding leadership: Critical Thinking, Conflict Resolution, Courage, Compassion, Collaboration, Commitment, and Community for the purpose of enabling today's youth to help solve our communities' greatest challenges and to pass these skills on to future generations. Building peaceful leaders starts from within ourselves. Ceeds of Peace builds bridges between families, community leaders and educators to share resources and develop action plans to strengthen our communities and improve our children's lives.

Please visit their website for more info: *ceedsofpeace.org*

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Aloha EWI Honolulu~

Please make note and mark your calendars!
Our Membership Meeting Dates have **changed** for the following months:

November
Changed to: Wednesday, November 18th @ Plaza Club
(originally 11/11/2015)

December
Changed to: Wednesday, December 9th @ Sheraton Waikiki
(originally 12/2/2015)

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Congratulations EWI of Honolulu!

- Brenda Kanno of member firm the Research Corporation of the University of Hawaii was the recipient of the Lucille Johnson Perkins Outstanding Member Representative Award.
- EWI of Honolulu (Jocelyn Palafox of member firm Mokulele Airlines, 2014-15 Communications Director) was one of three recipients (along with Columbus and Houston) of the Communications Award.

CONGRATULATIONS!

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Congratulations to our EWI Honolulu 2015-16 President Maegan Brandt!

President Maegan Brandt of Insurance Solutions has graduated from the Academy of Leadership in Tulsa, OK on September 25th. She has completed four Academy of Leadership courses and now is an EWI LCAM Alumni. Alumni are eligible to attend special Leadership events. We are so proud of her accomplishment!

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Congratulations to our 2015-16 EWI Corporate Officers & Directors!

l to r:
Darlene Banogan, North Island Credit Union (San Diego), Advisor
Jill Gaffney, Greenleaf Landscaping, Inc. (Spokane), Secretary-Treasurer
Courtney Ihde, ActionCOACH (Milwaukee), Director
Dianne Luckett, Irby Electrical Distributor (Jackson), PRESIDENT
Benita Collins, Dallas Area Rapid Transit (Dallas), Vice President/President-Elect
Cheryl Hawkins, American Clinical Laboratory Association (Washington DC), Director
Darlis Vauble, WoodmenLife (Omaha), Director

Thank you for your service!

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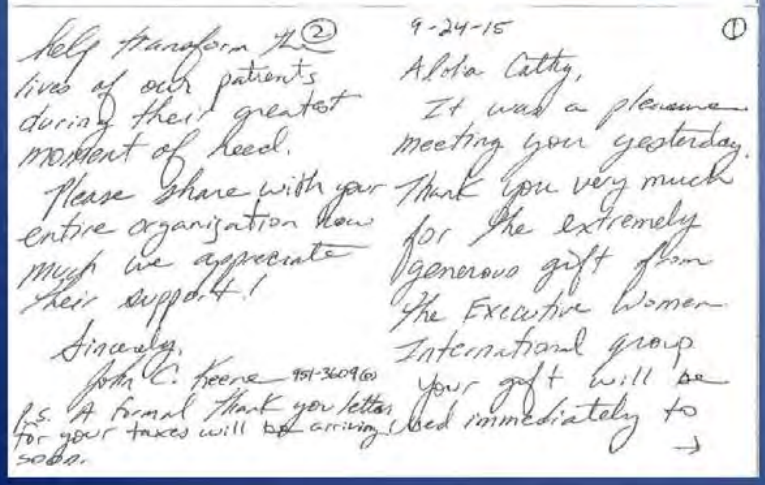
Meet the New 2nd Member Representative of Insurance Solutions

Debbie Hanaike is an original member of the Insurance Solutions team. Debbie has a passion for new business. Her enthusiasm and dedication to the team are vital to her Agents' success. In servicing Commercial Accounts, Debbie is in charge of the clients' daily insurance needs. She looks for options and solutions in servicing Commercial Lines and Contractor Bonds. She has worked in the insurance industry since 1991.

In her free time Debbie enjoys spending her time with her grandchildren and family. On her days off, Debbie enjoys going to grandchildren's soccer games and other events. She also enjoys dancing hula with friends for exercise and fun.

InsuranceSolutions

Thank you EWI Honolulu!



9-24-15 ①

Aloha Cathy,

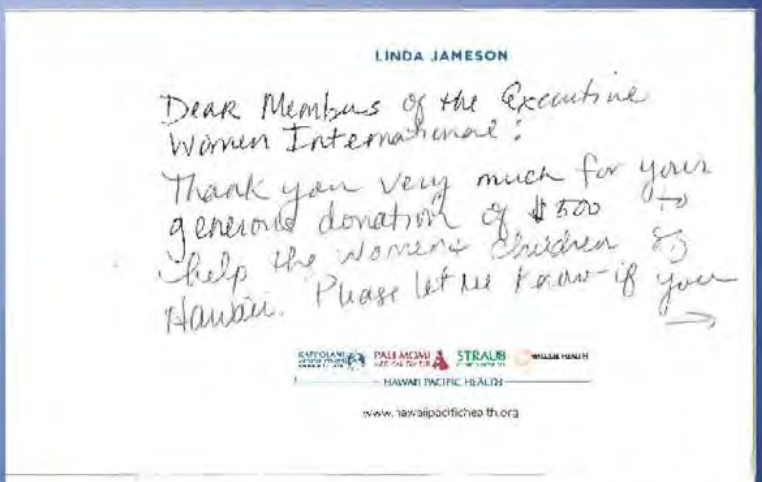
It was a pleasure meeting you yesterday. Thank you very much for the extremely generous gift from the Executive Women International group. Your gift will be used immediately to help transform the ② lives of our patients during their greatest moment of need.

Please share with your entire organization how much we appreciate their support!

Sincerely,

John C. Keene 951-3609(c)

p.s. A formal thank you letter for your taxes will be arriving soon.



LINDA JAMESON

Dear Members of the Executive Women International:

Thank you very much for your generous donation of $500 to help the Women & Children of Hawaii. Please let me know if you would like to tour the hospital and learn more about the new buildings.

Best Regards,

Linda Jameson

KAPIOLANI PALI MOANA STRAUB WILCOX HEALTH
HAWAII PACIFIC HEALTH
www.hawaiipacifichealth.org

EWI Honolulu donated $500 to Shriners Hospitals for Children and $500 to Hawaii Pacific Health for the Kapiolani Children's Hospital.

Thank you EWI Honolulu for your donation!

Hawaiian Humane Society
People for animals. Animals for people.

2700 Waialae Avenue Honolulu, Hawaii 96826
808.356.2200 • HawaiianHumane.org

Board of Directors

Ginny Tiu
Chair

Lawrence D. Rodriguez
Vice Chair

Ernest H. Fukeda, Jr.
Treasurer

Mi Kosasa
Secretary

Pamela Burns
President/CEO

Eric Ako, DVM
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Elizabeth Rice Grossman
Pamela S. Jones
Susan Kosasa
Kent T. Lucien
Stephen B. Metter
Virginia S. Weinman
Mary H. Weyand
Rick Zwern

October 5, 2015

Executive Women International, Honolulu Chapter
P.O. Box 2295
Honolulu, HI 96804

Aloha Friends,

Mahalo nui loa for your generous support of the Hawaiian Humane Society. We sincerely appreciate your most recent donation of $500.00 to support our mission of promoting the human-animal bond and the humane treatment of all animals.

Your generous gift enables us to rescue abused pets, reunite lost pets with their families, find loving families for homeless animals, educate the public, engage volunteers, advocate for better laws, and provide care and shelter to more than 25,000 animals each year. Without you, none of this would be possible.

Your support empowers our staff and validates our work. As we move forward, we remain steadfast in our commitment to continually strengthen our impact. Learn more about our programs and services and follow our progress at HawaiianHumane.org.

On behalf of the board of directors, the staff and the animals of Oahu, thank you for being one of our strongest partners in creating a more humane community. Please call me at 356-2232 or our Director of Development, Lisa Fowler, at 356-2221 if we can be of assistance to you.

Mahalo nui loa,

Pamela thank you! thank you!

Pamela Burns
President & CEO

No goods or services were exchanged for this gift.

The Hawaiian Humane Society is dedicated to promoting the human-animal bond and the humane treatment of all animals

How Member Firms Benefit from EWI: RESULTS

R

Relationships

EWI is an organization that believes in long-term, highly valuable relationships. EWI does not work as a "quick-hit" lead generator. Rather, member representatives build lasting, sustainable, and ultimately valuable business connections through trust and respect. The relationships your employees form create associations between your organization and a diversity of other prestigious firms and executives in your city.

E

Education

EWI offers hundreds of professional development webinars and other resources each year on topics relevant to a member representative's business and personal growth. Your investment provides affordable access to professionally produced training that would be difficult for many businesses to provide to their employees. To further your investment, member representatives are encouraged and expected to share their learning with other employees.

S

Skills

EWI member representatives practice strong business ethics and build core skills such as public speaking, effective leadership, mentoring, strategic planning, and even how to effectively and efficiently run meetings with Robert's Rules of Order.

U

Untapped Potential

Participation in EWI quickly raises your firm's visibility among your city's business community. This affords you the ability to promote your products and services to audiences you may not reach otherwise, both locally and throughout EWI's North American network. Your firm will also have the ability to build contacts by hosting Chapter Firm Nights or attending other Firm Nights and various business meetings throughout the year.

L

Leadership

Many EWI member representatives cite leadership opportunities as a driving motivator for their participation. EWI offers a number of ways to build real-world leadership skills through Chapter leadership, Corporate Board participation, our Academy of Leadership program and other initiatives. Additionally, your membership positions your firm and your member representatives as leaders within your business community.

T

Tangible Returns

The EWI network is incredibly loyal and motivated to see your member representatives and your firm succeed—more often than not, representatives look to one another first when they need a specific product or service. Your firm will be listed in the EWI International Directory, considered the "blue book" of industry professionals, which constitutes a network across the United States and Canada for the exchange of information and business matters.

S

Support

Your member representatives will have a support structure of like-minded individuals outside of the office for career advice and other needs. EWI membership also provides you with an opportunity to support and recognize a top-ranking person within your firm by appointing her/him to represent your organization. Lastly, EWI offers your firm a number of ways to support your local community through good works, scholarship programs, and other philanthropic initiatives.

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SAVE THE DATE
21st Annual
EWI Golf Tournament
Friday, August 26, 2016
Hawaii Prince Golf Club, Ewa Beach
For more information:
JaDawn Perez
(808) 224 1326
jadawn.perez@americancarpetone.com
Golf ewi
CONNECTIONS | CAREERS | COMMUNITY
Your participation supports EWI Honolulu Chapter's scholarship programs for high school seniors (EWISP) and adult students in transition (ASIST).

Visit the EWI Corporate Website

If you haven't visited the EWI Corporate website yet, please do so!
There's a special members-only login, where you can get access to the Corporate directory of EWI members, view recorded teleseminars and webinars, and learn more about EWI.

If you don't know your login information, call the Corporate office toll-free at 877-439-4669 or email ewi@ewiconnect.com and they will help you.
www.ewiconnect.com

SAVE THE DATE!

LCAM 2016

September 21 – 24, 2016
Spokane, WA

More information to come.

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