

## President's Message

*They say things happen for a reason.* I look back over my year as being your Chapter President and can tell you that I have learned a lot and will treasure some very special memories.



- Remember this year when we almost didn't do ASIST? But ASIST happened under the watchful eyes of co-chairs Ada Iwasaki and Cyn Nahale. *"Believe"* was their theme and we all must have believed, because one of our ASIST judges, Allen Uyeda and First Insurance Company of Hawaii, Ltd. donated an additional \$2,000 to make ASIST awards happen for six very needy students. If you missed ASIST this July, you missed out on an inspiring meeting, a wonderful example of EWI being in the forefront of our **community** and why we work hard to raise funds for an outstanding program like ASIST.
- Remember this year as being one of cuts and limited funding? But on the positive side, it forced us to re-examine our budget and spending and to cut any excess fat to remain dynamic and purposeful. Our wonderful Program Director, Susan Miyabara pointed out that without an Executives' Night, our program committee barely touched their budget. And our gracious VP/President-elect Sheri Tamayose said "okay" to a passed down President's pin. (A savings of close to \$300!)
- Did you know? This was a year when EWISP Director, Nadine Uratsuka made inroads on sending out EWISP notices and packets electronically. She saved on postage costs and kept the world a bit "greener" by not mailing out all those copies.
- Do you remember that "Green" was our theme for the 2009 Golf Tournament? Despite a slow start, Ways & Means Director Bonnie Horibata and her committee came through with three platinum teams and nine gold teams to meet the minimum requirement of 144 golfers to hold the tournament. What more could we ask for? Did you know that their idea of offering a bento dinner to all volunteers saved an additional \$756? Wow! It was truly because of your **connections** that EWI of Honolulu accomplished our goals and more, bringing in a nice profit to continue our scholarship efforts and cover chapter expenses for next year.

A very big mahalo to my 2008-2009 Board for their dedication, hard work, support and continued commitment. Together we create **careers** because we grow and develop individually as well as professionally.

Thank you for the honor of being your 2008-2009 Chapter President. I've enjoyed my ride despite some potholes, a few minor setbacks and high gas prices! I have full confidence that Sheri will lead us to new heights and bright horizons. I have to smile whenever I think about my friend Neal's comment. When he first heard that I was your Chapter President, he said "Val, next time look for a *good* year." Neal, it was better than good, it was great!

Blessings to all of you,

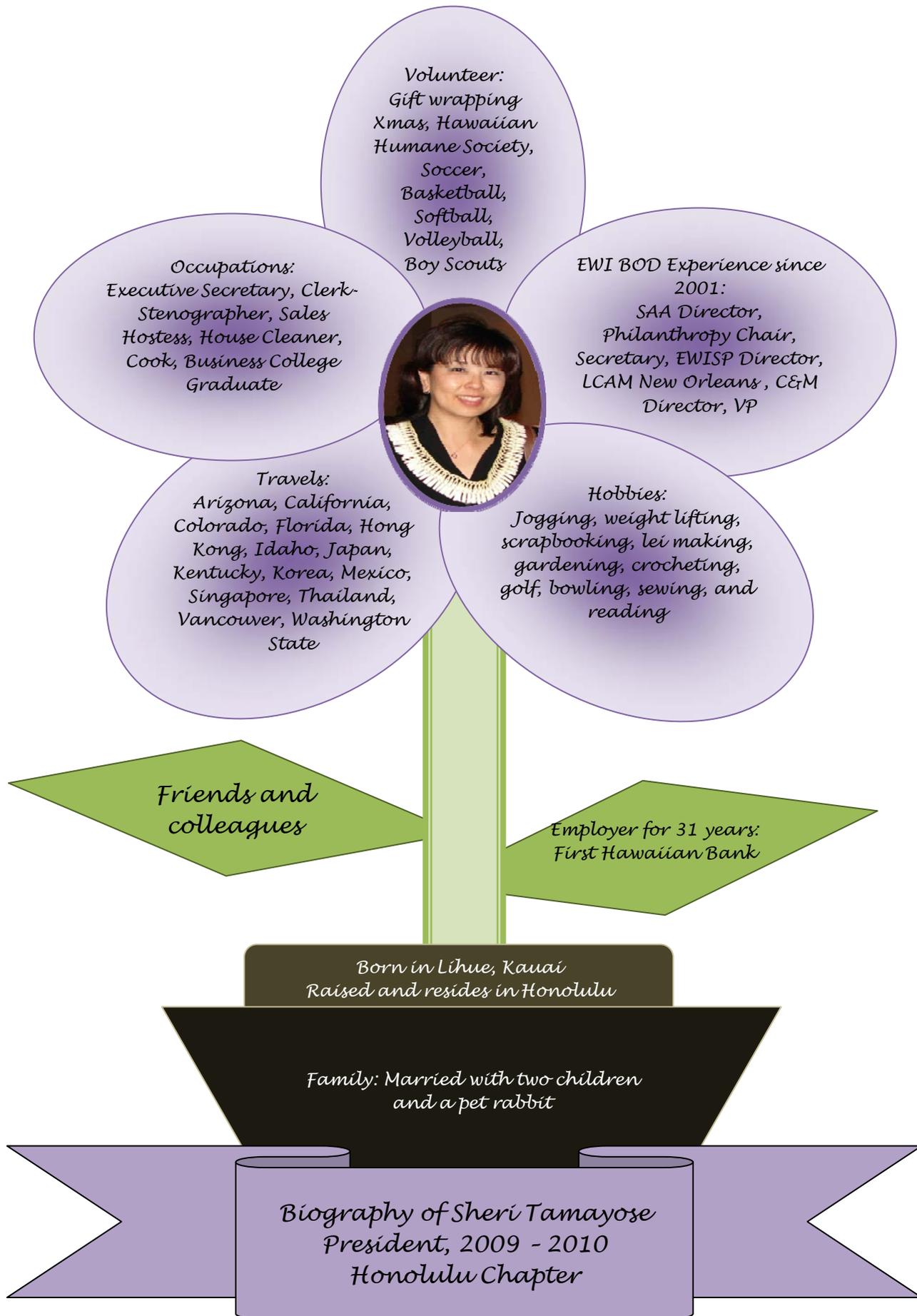
Valerie Tanaka  
2008-2009 President

PS: Note to Neal - there's no "next time"!

"A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go but ought to be." ~Rosalynn Carter

### IN THIS ISSUE

President's Message	1
Biography of Sheri Tamayose	2
October Installation Meeting	3
Board Meeting Minutes	4-5
Philanthropy Committee	6
Membership Committee	7
Sirius-ly Speaking	8
Tip of the Month	8
Prospective Member Firm	9
C&M Thank You	9





CONNECTIONS | CAREERS | COMMUNITY

**Executive Women International® Honolulu Chapter  
Installation of 2009-2010 Officers  
Wednesday, October 14, 2009**

**O'ahu Country Club  
150 Country Club Road  
5:30 – 6:00 p.m. Registration – Networking  
6:00 p.m. Dinner – Program**

President  
Vice President/President-Elect  
Secretary  
Treasurer  
Sergeant-at-Arms  
Membership Director  
Program Director  
Communications & Marketing Director  
Ways & Means Director  
EWI Scholarship Program /  
Director-at-Large

Sherilyn Tamayose, First Hawaiian Bank  
Shelley Okubo, Aqua Hotels & Resorts  
Zenaida Caraang, Remington College  
Lauralei Tanaka, HTH Corporation  
Cora Kim, Hawaii Prince Hotel Waikiki  
Naomi Amuro, Aloha United Way  
Joann Shigeta, Central Pacific Bank  
Michelle Shihara, Sheraton Hotels in Waikiki  
Nohea Sgan, City Mill Company, Ltd.  
June Takekawa, Island Movers, Ltd.

Please join us at our October meeting for the installation of our 2009-2010 officers and to hear guest speaker Lynne Waihe'e, president of Read to Me International, PBN Woman Community Leader of the Year, and champion of children's literacy, talk about her quest to help children succeed in life.



Lynne Waihe'e

We are collecting new and gently used books at this meeting to benefit Read to Me International Foundation.

*Heavy Puppu Menu*

*Kalua Pig and Steamed Buns with Hoisin Barbeque Sauce ~ Thai Spring Rolls with Thai Dipping Sauce ~  
Steamed Shu Mai with Soy Mustard Sauce ~ Jumbo Shrimp with Cocktail Sauce ~  
Caesar Salad Platter with Grilled Chicken Breast ~ Assorted Sushi ~  
Grilled Zucchini, Roasted Pepper and Eggplant with Mozzarella Cheese Bruchetta*

*Cost: \$35 per person  
Free Parking*

Please R.S.V.P. if you will NOT be attending, or if you are bringing a guest, to April Tengan by noon, Wednesday, October 7, 2009 via e-mail to [april\\_tengan@hmsa.com](mailto:april_tengan@hmsa.com) or phone 948-5910.

A Standing reservation is made for every representative at all EWI monthly meetings. It is your responsibility to inform the Sergeant-At-Arms by e-mail or telephone by the R.S.V.P. deadline if you are not able to attend. You will be billed for any missed meetings unless prior notice is received.

## Honolulu Chapter Board Meeting Highlights

**Wednesday, September 2, 2009**  
**First Hawaiian Bank, 28<sup>th</sup> Floor Conference Room**

President Valerie Tanaka called the board meeting to order at 5:45 p.m.

### **Approval of Minutes:**

The minutes of the July 29, 2009 meeting were circulated and approved.

### **Treasurer's Report:**

As of July 2009, account balances (unaudited) were as follows:

General Operating Account:	\$65,460.00
B/C/D/P Account:	\$42,560.55

- Treasurer's reports for July were approved as circulated.
- 2009 Golf Tournament expenses of \$15,690.43 were approved by the board as part of the August disbursements.



### **ASIST**

- Report submitted.
- ASIST expenses came in under budget due to many generous donations and a decrease in the amount of scholarships that were awarded.

### **Communications and Marketing**

- Naomi Amuro reported that the new Web site has been launched and the Connect Newsletter is fully integrated.

### **EWISP**

- No Report

### **Membership**

- Report submitted by Sheri Tamayose, Acting Membership Director.
- Motion to post potential member firm, IBM, was approved by the board.

### **Philanthropy**

- The committee is asking for volunteers for our Reading Rally to be held on Saturday, October 17, 2009 at Barnes and Noble – Kahala Mall at 11:00 a.m.
- Pattie Furtado will organize an EWI group to participate in the "Making Strides Against Breast Cancer" Inaugural walk to be held Saturday, October 3 at Ford Island. Communications and Marketing will e-mail information to the membership.

### **Program**

- Report submitted.
- The installation of the 2009-2010 officers will be held on October 14, 2009 at the Oahu Country Club. Guest speaker will be Lynne Waihe'e, president of Read to Me International. There will also be a collection of new and gently used books to benefit the Read to Me Foundation.

### **Sergeant-at-Arms**

- 26 firms, 28 representatives, 4 guests, and 2 no shows were reported for the August meeting. 60% member firm attendance compared to last year's 57% attendance.

**Ways & Means**

- Report submitted.
- The 2009 “Go for the Green” Golf Tournament achieved its goal due to generous donations and time volunteered by member firms. The fundraiser grossed \$43,970.00 with a net profit of \$27,779.57, which will be used for EWISP and ASIST scholarships, as well as to subsidize EWI operating expenses.

**Unfinished Business:**

- None

**New Business:**

- Revisions of the Standing Rules will be voted on at the October Installation meeting.
- Rent Storage space: Sheri Tamayose addressed the ongoing concerns of accumulated EWI files which are being stored in various locations. The board will survey the membership to find out how many files are in existence then make recommendations on discarding unnecessary files and digitally recording essential files. (See Got Boxes below)

**Announcements:**

- The next membership meeting will be Sheraton Waikiki’s firm night on Wednesday, September 9, 2009 at the Sheraton Waikiki Hotel – Kai Market at 5:30 p.m.
- The next board meeting will be a joint board meeting to be held on Wednesday, October 7, 2009 at the First Hawaiian Bank conference room at 5:30 p.m.
- The Installation of the 2009-2010 officers will be held on Wednesday, October 14, 2009 at the Oahu Country Club at 5:30 p.m.

**Adjournment:** 7:30 p.m.



## Got Boxes?

Are you storing boxes for EWI? If so, please contact Sheri Tamayose (First Hawaiian Bank) at [stamayose@fhb.com](mailto:stamayose@fhb.com) or 525-8827 by **October 16, 2009**. Sheri will need specific information about the boxes that you are storing (approximate size, number, etc. as well as what the boxes contain). May we please ask that you submit only "valid storage count/information" items for possible storage, i.e., items required per the EWI procedures manual for retention (please refer to Section 2, Chapter 2, pages 11 and 12, F, "File Retention" 1 thru 7).

EWI Honolulu is looking into the possibility of long-term storage using a storage facility so we will need to know what size space we will need. Mahalo for your cooperation!



## HAPPY BIRTHDAYS!

Lauralei Tanaka	Oct 10
Ada Iwasaki	Oct 16



## Philanthropy Committee Report

October will be a busy month for your philanthropy committee.

A Making Strides Against Cancer Walk, collecting books for “Read to Me International Foundation” and a Reading Rally function at Barnes and Noble in Kahala on October 17.

### **MAKING STRIDES FOR BREAST CANCER**

An EWI team will participate on October 3, 2009 on a 5-mile walk from Richardson Field to Ford Island at 8:00 a.m. Anyone interested in participating can go to the EWI team, “Making Strides Against Breast Cancer” Web site [http://makingstrides.acsevents.org/site/TR?fr\\_id=19872&pg=entry](http://makingstrides.acsevents.org/site/TR?fr_id=19872&pg=entry) and sign up. Wear a pink or white T-shirt for the walk if you did not order an official T-shirt.

We are planning to meet at Richardson Field at 7:00 a.m.

### **READ TO ME:**

We are collecting new and slightly used books for ages birth through 5<sup>th</sup> grade for Lynne Waihe'e's Read To Me International Foundation. Please bring your donations of books to the October 14 meeting. Contact Pattie Furtado at (808) 837-1502 or e-mail [pattie.furtado@outrigger.com](mailto:pattie.furtado@outrigger.com) if you have any questions.

### **READING RALLY:**

A Reading Rally will be held at Barnes and Noble in Kahala on October 17, 2009 from 11:00 a.m. to 1:00 p.m. No need to bring anything with you except your enthusiasm and willingness to have fun! Donations of cookies or small snacks would be appreciated. This is the only international/national activity that is encouraged by the EWI Corporate office. Make a difference - come and read or help with the activities being planned for that special day. Please contact April Tengan at [april\\_tengan@hmsa.com](mailto:april_tengan@hmsa.com) if you would like to volunteer. April will be the new Philanthropy chair and she needs your support, so start her year off right and please volunteer! Many thanks to Meadow Gold Dairies for donating the drinks for this event!



## 2008 – 2009 Officers & Directors

**Valerie Tanaka**, President  
Outrigger Enterprises Group

**Sherilyn Tamayose**, VP/President-elect  
First Hawaiian Bank

**Tessa Ahsing**, Secretary  
Shanghai Tang

**Hollie Amano**, Treasurer  
Central Pacific Bank

**April Tengan**, Sergeant-at-Arms  
Hawai'i Medical Service Association

**Susan Miyabara**, Program Director  
Punahou School

**Naomi Amuro**, Communications & Marketing Director  
Aloha United Way

**Bonnie Horibata**, Ways & Means Director  
Better Business Bureau

**Nadine Uratsuka**, EWISP Director-at-Large  
Accuity LLP

## Appointed Positions

**Lois Asato**, Advisor  
Hawaii Convention Center

**Brenda Kanno**, Bylaws/Parliamentarian  
Research Corporation of the University of Hawaii

**Ada Iwasaki**, ASIST Co-Chair  
SH Consulting LLC

**Cyn Nahale**, ASIST Co-Chair  
Business Insurance Services, Inc.

**Pattie Furtado**, Philanthropy  
The Airport Properties  
Best Western The Plaza Hotel and OHANA  
Honolulu Airport Hotel

### **EWI® Mission and Vision**

#### **Mission**

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

#### **Vision**

To Be the Leading Connection for Business Professionals.

## Membership Committee

Annual Report for 2009

Dear Fellow Chapter Representatives:

Thank you for allowing us to serve you this year. It has been a challenging year for membership, but with every experience shared, a new avenue of opportunity evolved for us to try harder to accomplish the EWI mission and vision.

In 2009 it was our pleasure to welcome to our Chapter three new member firms and their respective representatives:

- Seasons Quest Insurance & Financial Services represented by Fay Kauanoë
- Current Affairs represented by Mary Ann Yeh
- Aqua Hotels & Resorts represented by Shelley Okubo (formerly of Ilikai Hotel)

We've also had the privilege of continuing several existing firm memberships by having their respective new replacement representatives join us:

- Aloha United Way, Naomi Amuro replacing Laraine Heirakuji who retired
- Communications Pacific, Sheila Sanders replacing Vernelle McElfresh
- Insurance Solutions LLC, Maegan Brandt replacing Chikako Nakashima
- Sirius Puppy Training and Behavioral Consulting, Kathleen Chin replacing Wendy Mah (by the way--love those "tips of the month")
- Meadow Gold Dairies, Denise Sasaki replacing Joni Marcello
- Sheraton Hotels in Waikiki, Mary Eichholtz replacing Laurie Kaeo
- Sheraton Hotels in Waikiki, Michelle Shihara replacing Noelani Harris
- Hawaii Prince Hotel Waikiki, Cora Kim replacing Susan Uyetake who is now serving as the new member firm executive

During this year we also bid a fond aloha and mahalo to these fine firms for their involvement with our chapter:

- Ernst & Young (Linda Rotness)
- Hawaii Pacific Entertainment (Laleen Ramiscal)
- Hawaiian Electric Company, Inc. (Shera Hiam)
- Makaha Resort & Golf Club (Sandy Narvaez)
- Remedy Intelligent Staffing (Royanne Mukaisu)
- The Honolulu Board of Realtors (Lea Mukai)
- Sustaining member Emily Sakai

Our best wishes!

Warmest aloha,

*Maegan Brandt*  
*Cora Kim*  
*Royanne Mukaisu (former member rep)*  
*Shelley Okubo, director*  
*Sheri Tamayose*  
*Adele Tasaka*  
*Lisa Yamada*



## Sirius-Iy Speaking

Q: My kids have been asking for a dog. What type of dog would be a good dog?

A: Wow, that seems like a simple straightforward question but there are actually many elements to this one question that you should consider:

1. Although a dog can teach kids many life lessons, do you have the time in a busy family schedule to train and be with the dog?
2. If you are a busy family but still want to make the commitment, will you have time to go to class with your dog and train him outside class time?
3. Although your kids want the dog, do you? Remember that you will be the one with the dog when the kids are off doing other things.
4. How old are the kids? If you do not want the added work of a dog yourself, then waiting until the kids can take part in the daily routine of dog ownership may be a better decision.

Now that you have answered a few important questions about the family and if the answers are positive, then you have to ask what type of dog would be good. Ask yourself:

1. Are we an active family that likes to go for walks, hikes, the beach, etc. Look for a breed or mix of breed that is active like your family.
2. Are we a quiet family preferring calmness to high energy. Look for a breed or mix that is more suited to your family's quiet lifestyle.
3. Do you like grooming your dog or are you ok with the cost of grooming every 4 to 6 weeks? If yes then you can consider long-coated dogs. If not, you may want to consider a short-coated dog.
4. Do you mind shedding? If yes, a short-coated dog may not be the best pick for you. Short-coated dogs will shed throughout the year. Long-coated dog will not shed like short-coated dogs.
5. Are you looking for a small, medium or large dog?

Bringing a dog into your family is a lifetime commitment that can last 12 to 18+ years. Those years can be filled with wonderful moments. Sharing your life with a dog is great but if you do not ask yourself these hard questions and answer them honestly the experience of dog ownership can be very unhappy for all. Make this decision wisely and enjoy the relationship with your dog instead of regretting it.

Wendy Mah  
Sirius Puppy Training & Behavioral Consulting



### Tip of the Month:

Take a walk with your dog twice a day. It's good for him and good for you.

## Prospective Member Firm

If no written objections are received from an executive of a member firm within ten (10) days of this posting, the prospective firm will be contacted. If you have any questions or concerns, please contact Sheri Tamayose, Membership Committee, via e-mail to [stamayose@fhh.com](mailto:stamayose@fhh.com) or call: (808) 525-8827.

Name of Firm:	IBM
Name of Executive/Title:	Steven Sakata, Sales Manager
Name of Representative:	Estelle Hayashi
Firm's Address:	1240 Ala Moana Blvd., 4 <sup>th</sup> Floor, Honolulu, HI 96814
Firm is a:	International Company
Number of Years in Business:	59 years (locally)
Number of Employees:	59 (locally)
Major Classification:	Data Processing/Computers
Minor Classification:	Customized Hardware/Software
Description of Business:	Sales & Computer Service, IT Consulting



Mahalo



It has been my pleasure to be the Communications & Marketing Director for the EWI Honolulu Chapter. What a rewarding experience this has been! Thank you all for the kindnesses that you have shown me throughout my tenure. Special thanks to my Communications & Marketing Team: Lois Asato (Hawaii Convention Center), Kathleen Chin (Sirius Puppy Training & Behavioral Consulting), Sheila Sanders (Communications Pacific), Denise Sasaki (Meadow Gold Dairies), and Doreen Tavares (Pacific Business News). Thanks also to my back-up proofers and staunch supporters President Val Tanaka (Outrigger Enterprises), Vice President/President-Elect Sherilyn Tamayose (First Hawaiian Bank), and incoming Communications & Marketing Director Michelle Shihara

(Sheraton Hotels in Waikiki). Without the dedication and commitment of this small group of women, your EWI Connect newsletters would not have come out on time. Of course, I owe an especially large debt of gratitude to Mayuki Park of member firm Cowabunga! Computers for working so diligently and with so much patience while we revamped the entire EWI Honolulu Chapter Web site. Our Web site is very representative of our Chapter and our island. It is also in compliance with the branding requirements set forth by corporate. I hope you are as proud of this Web site as I am! It is meant to be a reflection of the diverse, welcoming membership of EWI – Honolulu Chapter. Thank you all again for making this experience a positive one for me!

Submitted by: Naomi Amuro