ewi CONNECT
HONOLULU EDITION

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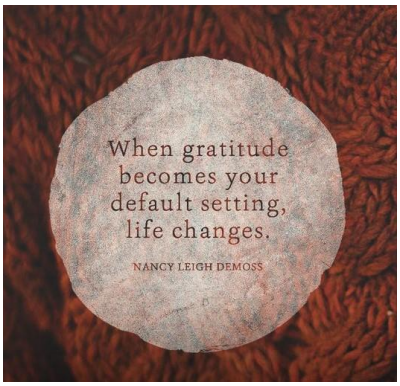
Letter from the President

Aloha EWI Members,

It is hard to believe we are already in August. Pre-COVID days we would have had our ASIST dinner and working on finalizing the annual golf tournament. However, everything changed in March, and we have had to find a new path.



While we didn't have the standard process for EWISP and ASIST scholarship programs, we achieved the goal of awarding scholarships to deserving students. Thank you to Kim Asuncion and Jen Ihara for stepping into our vacant roles and leading the EWISP and ASIST committees.

Instead of a golf tournament this year, we now have a silent auction. Preet, Rose, and the rest of the Ways & Means Committee have embraced the change and are planning a great online event.

Thank you to Karynthya Trevino, Bank of Hawaii, for coordinating our guest speaker Roger Khlopin and a very informative presentation on COVID19 and the financial markets. Roger's ability to take a complex topic and explain it in terms we could understand was terrific.

Congratulations to Amira Fisher, EWI Honolulu EWISP winner, who took first place for the EWI National EWISP award and will receive $2,500 from the corporate office.

Mark your calendar for August 12 when our online general meeting will feature Alice Inouye and "Positive Mindset for the New Normal." For more information, find the flyer in the connect.

Don't forget the EWI Leadership Conference and Annual Meeting (LCAM) will be virtual this year and is scheduled for September 18 – 19, 2020.

Remember at EWI; our vision is: **To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.**

With Gratitude,
Roseann Freitas
Better Business Bureau Northwest + Pacific
President, EWI of Honolulu 2019 – 2020

President's Message ***p.1*** • July Meeting Flyer ***p.2*** • Chapter Leadership ***p.3*** • Board Meeting Highlights, Dates to Note ***p.4*** • Amira Fisher Corp EWISP Award ***p.6*** • ASIST Scholarship Awards ***p.7*** • Virtual Fund Raiser Event 2020 ***p.10*** • Getting to Know You ***p.11*** • Message from R&R ***p.12*** • July Meeting Recap ***p.13*** • August Webinar - Goal Planning ***p.14*** • Pagoda Floating Restaurant Flyer ***p.15***

ALICE INOUE
HAPPINESS U

August Honolulu EWI Meeting
Live via Ring Central
FREE - Invite a guest...or two!

August 12, 2020
2:00-3:00 p.m.

POSITIVE MINDSET FOR THE NEW NORMAL

Finding joy & gratitude in lessons learned

No matter what is going on around us, it's what's going on inside our heads that determines our day to day experience. Though there is a lot of "negative" going on right now as a result of the pandemic, what is the strategy to think "positively" in this time of uncertainty? Join Alice as she guides you strategy by strategy towards more certainty, positivity, and gratitude.

Honolulu EWI

Chapter Leadership

Roseann Freitas
BBB Northwest + Pacific
President

JaDawn Perez
American Carpet One
President-Elect

Francine Lee-Kadota
Keller Williams
Secretary

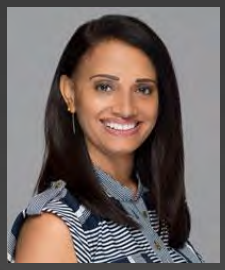
Joanna Hall
Hawaii Convention Center
Treasurer

Karynthya Trevino
Bank of Hawaii
Sergeant-at-Arms

Jenni Liu
Tiki's Grill & Bar
Retention & Recruitment

Karen Yonemoto
Aqua-Aston Hospitality, LLC
Programs

Karen Mendes
American Solutions for Business
Communications & Marketing



Alana Investment Group LLC
Ways & Means

Preet Nijjar
Aston Waikiki Sunset
EWISP Director at Large

Brenda Kanno
Research Corp of the Univ. of HI
By-Laws/Parliamentarian

Jennifer Ihara
Seal Masters Hawaii
ASIST

Melissa Tree
Roberts Half
Philanthropy

Kim Asuncion
Aston Waikiki Sunset
Advisor

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Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

Values

Integrity | Excellence | Respect | Collaboration

ewiconnect.com
ewi@ewiconnect.com

Honolulu Chapter Board Meeting Highlights

June 24, 2020

Treasurer's Report:

- May 31, 2020 financials were disbursed, reviewed, and approved by the Board.

Committee Reports:
ASIST – Jen Ihara

- Date TBD (early to mid-July) for Awardees Pau Hana with Judges virtual award – Attendees will include scholarship recipients, Judges, President, VP, Board Members and ASIST committee
- 4 scholarship recipients have been chosen from the 6 semi-finalists
- June 3, 2020 – Chapter notification of winner forms are due to Corporate

DATES TO NOTE

Aug 12: Gratitude with Alice Inoue: Virtual Event

Sept 9: INSTALLATION: Prince Waikiki

Oct 14: EWI 101: Vino's

Communications – Karen Mendes

- June 1, 2020 – Newsletter distributed to membership and goes on website
- June 15, 2020 – Articles due from committees for newsletter
- June 26, 2020 - Final draft from Mayuki for C & M committee and President to proof
- July 1, 2020 – Newsletter goes on website and out to membership

EWISP – Kim Asuncion

- All 5 awardees were contacted and sent the Enrollment Verification Form. Each student to be recognized in the July Connect.
- 2020 EWI Corporate Submission - Amira Fisher / Aiea High School.

Retention & Recruitment – Jenni Liu

- **Currently have 37 firms and 38 members**
- **New Firms:**
  - None
- **Firm Changes:**
  - Hawaiian Cool Water, Roberts Hawaii and Where Traveler Hawaii are no longer member firms.
- **Representative / Executive Changes:**
  - Insurance Solutions is currently without an active representative.
- **Prospective Firms (Still interested; will need more time):**
  - Star Events, Andrea Garcia - *Karen Yonemoto*
  - Crazy Shirts, Ashley Napoleon-Kawelo - Jenni Liu

Philanthropy – Melissa Tree

- No report from Melissa Tree (On maternity)

EWI Corporate Offices / 1288 Summit Avenue, Ste. 107, PMB124 | Oconomowoc, WI 53066 / Phone: 262-269-5625
online: ewiconnect.org email: ewi@ewiconnect.com

Programs – Karen Yonemoto

- July 8, 2020 – Business Mtg./Webinar – COVID-19 Topic presented by Bank of Hawaii Executive
- August 12, 2020 – Dinner Mtg. tentative at Tiki's Grill & Bar. Pagoda currently not taking reservations for meetings.

Sergeant-at-Arms – Karynthya Trevino

- Nothing to report. No dinner meeting in May.

Ways and Means – Preet Nijjar

- Hawaii Prince Golf Club approved this year's $1,000 deposit toward next year's Golf Tournament on August 27, 2021.
- A virtual auction will be held in October 2020 to raise funds for our 2 Scholarships. Karen Mendes' company will share their company software to help with the auction.
- First Hawaiian Bank generously donated their $1,000 original Sponsorship to this year's efforts.

Happy Birthday!

August 6	Leonn Kaleikini
August 18	Adele Tasaka
August 18	Leslie Kaiser
August 20	Shari Young
August 23	Cora Kim

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facebook.com/Executive-Women-International-EWI-Honolulu-Chapter-323622051002758/

@ewihonolulu

Executive Women International (EWI) Honolulu

#ewihonolulu

Directory Changes
Please notify Retention & Recruitment Director of any changes in your address, email, telephone number. Contact Jenni Liu, Tiki's Grill & Bar, email: liujm33@gmail.com.

Share your news and photos in the monthly CONNECT Contact: Karen Mendes at kmendes@americanbus.com or call (808) 723-4577. Submission deadline for October issue: September 14, 2020

Congratulations to Amira Fisher

1st Place Winner of Corporate EWISP Scholarship Award for additional $2,500

We wish Amira much success and happiness as she heads off to Georgetown University next month!!

Honolulu EWI
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ASIST Scholarship Awards

2020 VISION

... Eye on the Future

1st Place:	Inthava Phanthanouvong	$3,500
2nd Place:	Tehani Keanini	$2,500
Tied for 3rd Place:		
	Sophia Siddiqui	$1,000
	Jamie Manzi	$1,000

As most events were cancelled this year due to COVID-19, EWI of Honolulu continued to move forward with our 2020 ASIST Scholarship Awards. On Saturday, May 16th, we held a virtual interview session for our three judges and six finalists. Our theme for the event was “2020 Vision - Eye on the Future” with our message “A women with a vision empowers an empire of women to do more, see more and be more.”

We would like to send a big *Mahalo* to our judges:

Joan Riggs, Associate Professor, Environmental + Interior Design School of Humanities, Arts and Design, Chaminade University; Lorraine Leslie, Executive Director, Hawaii & Northern California, American Diabetes Association; and Sherry Goya for Sherry A. Goya, LLC, Business Consultant.

ASIST Scholarship Award Winners

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1st place Inthava Phanthanouvong

Inthava has had a life filled with challenges from being raised by a single mother after losing her father to cancer when she was 12 years old, to losing her brother when she was 17. Her brother was only a year older, and this traumatic event scarred her with guilt as, “he was shot multiple times during an altercation with a stalker that harassed me for years.” This was the catalyst that lead to her downward spiral into depression and alcoholism for almost 10 years. She was also in a toxic relationship with her children’s father.

Luckily, there was hope. She received a government funded housing voucher which changed her life. After gaining full custody of her children, she now had a roof over her head and no longer had to work multiple jobs and over sixty-hours a week to barely survive. She enrolled in college and now has, “the luxury of dropping my children off to school in the mornings and pick them up daily.” While her children sleep, she studies and is a full-time student at Kapiolani Community College and is the President of an internationally honor society, Phi Theta Kappa. Inthava is anticipating graduating in the spring of 2021. It will also help her once she determines which passion she wants to follow.

Like many of our ASIST applicants, Inthava has overcome a rough childhood and has created a life full of positive influence that now also benefits others. In her own words, “I am a full-time student, part time tutor, and a single mother of two young children therefore my roles are constantly changing throughout the day. I am proud that I manage to juggle many hats and I am able to rest peacefully every night. Peace and happiness have been my biggest accomplishment thus far.”

2nd Place - Tehani Keanini

Tehani is a single mother of two, who states a tough part of her story best. "The Kamuela wind and rain is whipping outside, and true to form, it is freezing, according to Hawaii standards, at 58 degrees. I open my eyes, turn off my buzzing alarm, and groan to myself. It’s going to be another long day. I mentally prepare myself for my grueling day of working all three of my jobs. It only happens three times a week, but by the end of those days, I’m dead tired. On those days, I start work at 8 a.m. and don’t stop until 6 a.m. the next day." After being in an abusive relationship and homeless for a year, she was depressed with her situation, and thanks to her family, she moved back home to O'ahu.

In her pursuit to become totally self-sufficient she enrolled at Windward Community College in Fall 2017, and has held full time status since then. Since she excelled at her studies at WCC, she became at tutor. "The friends I've made, had similar experiences and we bonded over that." She is currently in her second semester at Shidler College of Business, with plans of graduation in Spring 2021. Tehani is majoring in Management with a minor in Human Resources. She volunteers at church and the salvation army. "I can say I wish I chose differently, which I do, but then I may not be on the path I am on now. And as crazy and round about a path that is, I love my life and where the kids and I are. When I get my bachelor's in management, I hope to give back to Windward Community College by becoming an academic advisor."

ASIST Scholarship Award Winners

3rd Place - Jamie Manzi

Jamie had a rough, abusive childhood which caused her to intentionally avoid responsibility and rebel against the "conventional way that people did things". She lived for the moment and hitchhiked across the United States and Mexico before coming to Hawaii. When her plans to "embark on my greatest adventure yet, to sail the Polynesian triangle" did not work out, she "discovered how good surfing was for the soul" and worked long hours at several restaurants in Waikiki. It wasn't until she received advice along the lines of "greatness starts with making your bed every morning", that she found discipline and realized she wanted to live up to her potential.

At 32, a single mother of one, she chose to complete her GED. Her career goal is to become executive marketing manager of a sustainable company who gives back to the community in the way of ecological friendly and sustainable products available to the community at affordable prices. Jamie is on track to graduate with an associate's degree in Liberal Arts pre-business with emphasis on human behavior and psychology in Spring of 2021. She will then transfer to UH Manoa Fall of 2021.

3rd Place - Sophia Siddiqui

Sophia is a non-traditional student and mother of four who completed two years of undergraduate study at St. John's College in Santa Fe, but then married and started a family. She describes herself as a dedicated student which is evident in her GPA of 3.971. In her own words, "I am confident that I will continue with the same standard or even higher at the University of Hawaii. Because I am working to support my family, I will attempt to complete my studies in as little time as possible and at the best possible standard of excellence."

She will continue to work part-time and "would like to earn a good income so that I can soon support my own children in their higher education." Sophia has a very clearly defined educational goal that will directly impact her ability to advance in her career in Applied Behavioral Analysis.

~Mahalo EWI ASIST Committee~

Jennifer Ihara - Seal Masters of Hawaii
Leslie Kaiser - Hawaiian Electric
Sam Kasnetz - Samantha Kasnetz

Virtual Fundraiser Event!

Mark your calendars for **Oct 23rd - 24th, 2020**

In an effort to RAISE FUNDS for our EWISP & ASIST Scholarship Programs, EWI of Honolulu will hold our very first online auction.

For a…….

Join our Monthly Membership Meetings and also view our September and October monthly Connect Newsletters to be on the lookout for some of the wonderful items that will be up for auction.

Your participation is critically needed!

To make a donation please contact:

Preet Nijjar of Alana Investment Group 808-298-3495

The Ways & Means Committee are very happy to accept your donation!

Mahalo!!!

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online: ewiconnect.org email: ewi@ewiconnect.com

Getting to know You

We thought it would be fun to get to know your Ways and Means Committee a little better. Here are a few snippets for your enjoyment.

Describe yourself in three words:

Preet Nijjar	Smart, Kind, and Classy
Nadine Murata	Go getter, Energetic, Social Butterfly
Rose Balagtas	Smart, Sassy, and Selective

Name three reasons you are in EWI

Preet Nijjar	Sisterhood, Community, and professional development
Nadine Murata	Persoal Growth, Connections, Professional Development
Rose Balagtas	Connections, Community, and Career Advancement

What is a skill you'd like to learn and why?

Preet Nijjar	I would like to learn about real estate and technology , I want to create a smart and efficient house with natural resources.
Nadine Murata	Nursing. Caring for my dad I see a need for emotional support for both patient and family
Rose Balagtas	I would like to learn to ride a skateboard or onewheel so I could join my husband as he zips around our neighborhood. Also, he could stop bugging me to learn.

What is your fondest childhood memory?

Preet Nijjar	My fondest childhood memory is when my siblings and cousins use to meet at our grandparents farm for summer break.
Nadine Murata	Traveling
Rose Balagtas	My fondest childhood memory is one when my brothers, sisters, and I would play games in our backyard until the sun went down and our parents called us in for dinner.

From Your Recruitment and Retention Committee

36 member firms
37 member representatives

Corporate Updates:
Starting August 1st, companies will have 90 days to renew (differing from previous 120-day extension).

Membership deactivation should be avoided whenever possible as we value all EWI members and encourage all members to be engaged and involved in their chapter activities. However, from time to time, memberships may need to be deactivated in the following situations:

- Death of a Sustaining/Life Member
- Membership Renewal Invoices not being paid within 90 days of Invoice Date:
    - All Memberships should be in good standing and paid in full within 90 days of membership renewal invoices being sent to the member representative/individual member. If memberships are not paid within 90 days, EWI reserves the right to deactivate a membership.
- Chapter Notification that the Member is Not Renewing
- Violation off EWI Policies and Procedures – The EWI Corporate Board of Directors will review and advise any matters brought to the corporation due to misconduct, illegal actions and behavior that does not honor EWI core values. EWI Policies and Procedures can be found in the Resource Guides located on the EWI Corporate Website in the MyEWI.

Jenni Liu
Sales & Events Coordinator, Tiki's Grill & Bar
EWI Honolulu 2019-2020 Retention & Recruitment chair

JULY Chapter Meeting Recap

COVID-19 – A Shockwave to The Financial Markets

Questions? Contact Bank of Hawaii Member Representative
Karynthya Trevino 808 694 4636 or karynthya.trevino@boh.com

Roger Khlopin, CFA

Chief Investment Officer, Vice President & Manager, Fiduciary Portfolio Management

Mr. Khlopin serves as a Senior Portfolio Manager and has over 25 years of investment management experience, including 15 years at Bank of Hawaii. Prior tenures include securities analysis at Sanford Bernstein and Smith Barney in New York. Mr. Khlopin is a Chartered Financial Analyst (CFA) and earned a B.S. degree from New York University. He also completed a Graduate Certificate in Professional Accounting from the University of Hawaii.

• U.S. stocks staged an impressive surge from their March 23rd bottom despite a somber economic outlook and COVID-19 resurgence in certain portions of the U.S.

• The market rally in part appears to be supported by younger retail investors as older investors remained skeptical of the bounce back. Additionally, foreign stock purchases have risen. This has helped offset the reduced stock buybacks by corporations, which had been one of the drivers of the market in the past.

• History suggests stocks may have further upside as the magnitude of the current rally does not seem to be out of step with previous bear market recoveries in 2009, 2003, 1987, and 1982.

• Timing the market is difficult as data show that investors sitting out the best five days of gains in the S&P 500 in 2020 would have suffered a 30% loss. Empirical data also do not lend support to market timing.

• It is the case that the current market run-up is occurring amid a somber economic outlook and a rise in COVID-19 cases. However, such short-term disconnect between the market and economy is not uncommon. It also appears that while the COVID-19 cases have been moving higher, the number of deaths have trended lower.

• The unprecedented monetary and fiscal stimulus, which represents 12.5% of total U.S. GDP, seem to lend support to the economy as evidenced by the recent better-than-expected economic data (e.g., Citigroup Economic Surprise Index, retail sales, jobs report, Consumer Comfort Index, mortgage applications, etc.)

• Given the current level of long-term bond yields, the valuation of domestic, international, and emerging stocks appear to be attractive.

AUGUST PROFESSIONAL DEVELOPMENT WEBINAR

Goal Planning in a Changing Landscape

Presenter: Samantha Lane
Time Management Coach and Speaker
Origami Day

Tuesday, August 4, 2020
3:00 PM ET / 9:00 AM HST

Reaching goals is about more than having a vision. Learn how to establish effective goals and create plans to achieve them. In this session we will discuss SMART goal setting, planning strategies, and tips for adjusting plans to help you achieve success in a changing landscape.

Samantha Lane is a time management guru, with past work in public relations, higher education, and wellness. In 2014, she experienced a life-changing surgery that shifted her perspective on life. After years of juggling full-time careers and passion-based side-hustles, Samantha started Origami Day to help others bring balance to their busy lives. Samantha holds a BS degree in Public Relations from the University of Tennessee and an MBA from King University. When she is not helping others make the most of their time, Samantha spends her days enjoying life with her loved ones.

JOIN THE MEETING
https://zoom.us/webinar/register/WN_dLufWbLlSEq8uYRmcV997A

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Member News:

Mahalo for your Support!

Pagoda Floating Restaurant is

OPEN!

The same Island restaurant that you love,
made safer for your peace of mind.

"Family Style"
All-You-Can-Eat

Lunch: Mon-Sat / 10:30AM-2:00PM
$19.95 / Seniors (60+ Yrs) $17.95 / Keiki (5-10 Yrs) $9.95

Dinner: Mon-Thur / 5:00-9:00PM
$20.95 / Seniors (60+ Yrs) $18.95 / Keiki (5-10 Yrs) $10.95

Seafood Weekend Dinner: Fri-Sun / 5:00-9:00PM
$45.95 / Seniors (60+ Yrs) $40.95 / Keiki (5-10 Yrs) $20.95

Sunday Brunch: 10:00AM-2:00PM
$45.95 / Seniors (60+ Yrs) $40.95 / Keiki (5-10 Yrs) $20.95

(Offer expires 07/31/20. Offer and prices subject to change without notice)

Breakfast Off-The-Menu
Monday-Saturday~7:00-10:00AM
Sunday~7:00-9:00AM

Reservations & Information
948-8354

Pagoda FLOATING RESTAURANT

1525 Rycroft Street / www.pagodahawaii.com

Pagoda
FLOATING RESTAURANT & CATERING

WEEKLY LUNCH ALA CARTE MENU

All ala carte meals include:
Choice of Salad: Macaroni, Green or Chef Specialty Salads
Choice of Starch: White Rice, Fried Rice, Noodles or Potatoes.
Sautéed Vegetables

Crispy Fried Jumbo Shrimp with Garlic Butter
$15.95
Pan-Fried Ahi Belly Meal
$14.95
Broiled Boneless Kalbi Meal
$16.95

Ask your Server for the Chef's Specialty
Beef, Pork, Chicken, Seafood or Fish Entrees for the Week.
$10.95

Aloha Friday Hawaiian Plate-(Only on Friday)
Pork Lau Lau, Kalua Pig, Lomi Salmon, Poke, Haupia and White Rice
$14.95

JULY SPECIAL OF THE MONTH
Roasted Prime Rib Meal for (2) and 1lb. of Alaskan Snow Crab
Punaluu Bread-Budding w/ Crème Anglaise
$44.95

APPETIZER PLATTERS WITH PURCHASE OF THE BUFFET
Crispy Fried Jumbo Shrimp with Garlic Butter - $7.00
Sauteed Ahi Belly - $6.00
Broiled Boneless Kalbi - $8.00