

President's Message



Aloha EWI Representatives,

Spring is in the air! Spring and "springtime" refer to the season, and broadly to ideas of rebirth, renewal, and re-growth. For us, REVITALIZED captures the rejuvenation felt in resolving the GET tax issue.

EWI Honolulu Chapter negotiated and paid a significantly reduced amount in penalties & interest on General Excise Taxes for 16 years of Golf Tournament fundraisers. The Business Career Development Program (B/C/D/P) account remains financially stable versus completely wiped out.

A perfect way to celebrate this huge achievement is the **Jazz it Up** event on March 10, 2012 at the Hawaii Convention Center! The Ways & Means committee directed by Maegan Brandt of Insurance Solutions, has planned a classy event. **Jazz it up with EWI** will launch the EWI brand and raise money for our General Fund. The General Fund serves the Careers "C" in EWI's mission of Personal & Professional Development. Representatives benefit with engaging in quality programs, Leadership seminars, forums, and opportunities to further their skills.

The generosity of Platinum sponsors Cancer Center of Hawaii, Grace Pacific and Gold Sponsors Insurance Solutions, Leona Hee of Miller-Hee Realty, & Island Insurance tremendously support us in fundraising. In kind product and service sponsors Hawaii Convention Center, Michael Paulo, Anheuser-Busch, JMD Beverages, and 101.5 KORL graciously discounted or donated their products or services.

Jazz it Up will exude EWI brand quality and pride. Platinum Sponsors' VIP guests will arrive in Limousine, be greeted with lei and escorted to special designated tables. Gold Sponsors' VIP guests will also be greeted with lei and seated at designated tables. A special EWI logo wine glass will be given to sponsors' guests as a memento. After the wine & beer tasting reception, all attendees will be entertained with a fabulous concert featuring saxophonists Jackiem Joyner, Michael Paulo, and pianist Keiko Matsui.

Be present to experience delicious palate pleasers and music to fuel your soul!



In rhythm and movement,



2011-2012 President, EWI Honolulu

Important Dates

- March 10:** EWI Jazz-It Up Benefit Concert,
Hawaii Convention Center
- April 12:** EWI Membership Meeting
(Meeting moved to Thursday due to
speaker's schedule)
- Place:** To be announced
Time: 5:30 p.m. Networking,
6:00 p.m. Dinner
Speaker: Darryl Turner

Happy Birthday!



Alayna Miguel	March 14
Pam Unabia	March 25
Julie Krucky	March 31

CHAPTER BOARD

Tracy Wong, President
Insurance Solutions

Nadine Uratsuka, VP/President-elect
Accuity, LLP

April Tengan, Secretary
Hawaii Medical Service Association
(HMSA)

Wanda Sanchez, Treasurer
Bank of Hawaii

Debbie Hirasaki, Sergeant-at-Arms
Business Insurance Services, Inc.

Leianne Pedro, Membership Director
Pacific Business News

Adele Tasaka, Program Director
Hawaii Visitors and Convention Bureau

Cora Kim,
Communications & Marketing Director
Hawaii Prince Hotel Waikiki

Maegan Brandt, Ways & Means Director
Insurance Solutions

Jane Rock, EWISP Director-at-Large
Neal S. Blaisdell Center

APPOINTED POSITIONS

Shelley Okubo, Advisor
Aqua Hotels & Resorts

Brenda Kanno, Bylaws/Parliamentarian
Research Corporation of the University of Hawai'i

Wendy Kia, ASIST Chair
Marie Louise Fine Garment Cleaners

Lauralei Tanaka, Philanthropy Chair
HTH Corporation

IN THIS ISSUE

President's Message	1
Important Dates	2
Board Meeting Highlights	3-4
Troop Report	5
March Membership News	6
Aqua Hotels Program for EWI	7

Honolulu Chapter Board Meeting Highlights

Treasurer's Report:

The first payment of the outstanding general excise tax was hand delivered to Lynne Kaneta at the Department of Taxation on December 15, 2011.

Corrections will be made to the November & December financials. The change from a calendar year to fiscal year will require additional formatting changes.

A motion was made and seconded to accept the November 2011 disbursements:

- Business Insurance Services - \$885.00, Liability Insurance Directors & Officers
- Hawai'i State Tax Collector - \$27,307.84, General Excise Tax 1996-2011
- Hawai'i State Tax Collector - \$20.00, General Excise Tax Application
- Cowabunga Computers! - \$157.05 Connect Web Update for December
- Abel R. Mattos - \$34.05, Five name badges

Committee Reports:

ASIST

- \$5,000 will be allotted for scholarships out of the \$6,300 budget.
- Four awards: 1st place - \$2,000 and 3 finalist \$1,000
- Looking for a venue to hold the scholarship dinner. The following locations will be contacted: Sheraton Hotel, Oahu Country Club, The Plaza Club, Waialae Country Club, and 3660 on The Rise.

Communications and Marketing

- Website updates are completed. Please contact Cora for questions and comments.
- New member bios will be featured in upcoming Connect newsletters.

EWISP

- The EWISP Dinner is scheduled for Wednesday, May 9, 2012, Neal Blaisdell, Pikake Room.
- A location is needed for the interview session. Please contact Jane if you have a facility available.
- The following judges are confirmed:
 - Patrick Oki, Managing Partner, PKF Pacific Hawai'i, LLP
 - Randy Leong, Deputy Director, C&C of Honolulu, Department of Enterprise Services
 - Mike Unebasami, UH Community College

Membership

- 43 Member Firms (as of December 22, 2011)
- 45 Representatives
- 1 Sustaining Member
- 1 Life Chapter Member

The goal for 2012 is to have a total of 55 member firms.

Non-renewal member firms as of January 2012:

- Castle & Cooke (budget cuts)
- CQ Communications (time commitment)
- Current Affairs (time commitment and ROI)
- First Insurance (budget cuts)
- Insurance Advantage (pending retirement)

New member firms:

- Allied Builders, Pam Unabia
- Accountemps, Susan Ho
- Leonn Kaleikini

Awaiting applications and payments from the following:

- Roberts Hawai'I, Allison Maertens
- dckPacific, Jocelyn Des Laurier

Philanthropy

- I luv Troops raised \$199.00, 2 dollies of books and snack items.
- The "Dress for Success" event will be held at the ASIST Dinner.

Program

- January 11, Meeting - Toby Tamaye, Social Media, Oahu Country Club
- February 8, Business Meeting – Intergenerational Communications, Willows Restaurant
- March Meeting - Jazz/Wine Event, Hawai'i Convention Center
- April Meeting – to be announced
- May Meeting - EWISP, Neal Blaisdell
- June Meeting - Archipelago Hawai'i (Firm Night), Fleming Facility
- July Meeting - ASIST, location not confirmed
- August Meeting – to be announced
- September Meeting - Induction of new Board, Ruth Chris
- October- Theme TBA, Outrigger Canoe Club
- November – to be announced
- December - Topic pending. Location: Waialae Country Club

Sergeant-at-Arms

- There were 32 representatives in attendance compared to last year's 34 members.

Ways & Means

- The Smooth Jazz Concert is scheduled for Saturday, March 10, 2012
- Looking for sponsorships: one gold sponsorship remaining \$2,500
- Donations needed for small silent auction: roundtrip airline tickets, hotel stays, restaurant gift cards, artwork, and jewelry.
- The golf tournament is scheduled for Friday, August 24, 2012
- Golf fees will remain the same.
- Expenses for last year's golf tournament - \$11,753.51. The committee will be reaching out to member firms for donations.
- First Insurance a huge supporter of the golf tournament will not be renewing their membership. The committee will be looking to recruit new golf sponsors.

Announcement

- Brenda Kanno will be serving as the Corporate Finance Committee Chairperson.

I ♥ troops!

On January 22nd, the EWI Philanthropy committee met at Lauralei Tanaka's house to sort thru boxes and boxes of donated magazines, books, snacks to send to the troops.

Thank you all for your generosity, help, and support; we were able to fill 24 care boxes!!!
Awesome effort EWI!



Pictured here is Renee Suzuki (Sheraton Hotels), Todd Tomita (a happy volunteer!), and Kathy Rehg (HCRE) sorting thru all of the donations and filling up boxes. Each box was filled to the rim and included a note to the soldiers from their friends at EWI.



Lauralei Tanaka (HTH Corporation), Kathy Rehg (HCRE) and Renee Suzuki (Sheraton Hotels)

March Membership News

Welcome to new member firm Leonn Kaleikini, stylist for Salvatore Ferragamo and new representative, Tea Eslava for Accountemps!

NEW MEMBER REPRESENTATIVES: Be on the lookout for information on a new member breakfast orientation in April from your MEMBERSHIP CREW....

Thank you for encouraging prospective member firms to attend as guests...keep up the great work so we can reach our goal of 55 for 2012!

Aloha,
Leianne Pedro
Pacific Business News
EWI Membership Director
808-955-8002

Meet More New Members!

Leah Swearinger, Remington College



Leah Swearinger is the Director of Career Services for Remington College. Remington College offers degree programs in Clinical Medical Assisting, International Business, Organizational Management, and Criminal Justice in addition to diploma programs in Massage Therapy and Cosmetology. Leah has been with Remington College for the past two years, and was recently promoted to the Director of Career Services. Leah works with students and graduates to find jobs in their field of study.

Originally from Washington State, Leah holds a Bachelor's Degree in Communications from the University of Washington and has ten years of experience in recruiting, human resources, and high-level administrative support. She moved to Hawaii in 2009. In her spare time, Leah enjoys singing with the Windward Choral Society, catching up on the latest independent and foreign films and spending time with her fiancé, Ryan.

Leonn Kaleikini

Leonn Kaleikini is a visual stylist and freelancer. She has been working in the fashion retail industry for the past 20 years. Leonn does the visuals and merchandising for high end stores in Hawaii. Salvatore Ferragamo is her main client and has been working with the company since 2004.



Leonn has one son, Nicholas, who is currently attending Hamilton College in Clinton, NY. She enjoys golfing and traveling when time permits. Leonn is very excited to become a member of the EWI organization.

"I look forward to learning and networking with this wonderful group of women. I truly believe that knowledge is power and I welcome the opportunity to be a part of the EWI Honolulu Chapter."



I am pleased to announce that Aqua Hotels & Resorts has set up a special program for Executive Women International that would provide discounted corporate rates to representatives of Executive Women International, not only in Hawaii but throughout the United States and Canada.

Aqua offers an array of hotels located on four islands, each with their own unique personality. Customize your stay by choosing an Aqua property that fits your individual style and budget. Choose from:

- Boutique – beach amenities, stylish rooms, excellent value
- Resort – lifestyle services & amenities without the luxury price tag
- Lite – best bet for your budget

When booking reservations please use the rate code **EWI2012** and that will entitle you to a 12% discount off of our Best Available Rate (BAR). Standard hotel amenities apply and can be booked either via our website at www.aquaresorts.com or by calling 1-866-406-2782 (U.S. and Canada) or (808) 924-6543 (Hawaii). All rates are non-commissionable.

Please visit us when you or someone in your company is in need of accommodations on Oahu, Maui, Kauai, or Molokai. We look forward to welcoming you to the many properties of Aqua Hotels & Resorts.

Shelley Okubo
Representing Aqua Hotels & Resorts
EWI of Honolulu

EWI® Mission and Vision

Mission

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To Be the Leading Connection for Business Professionals.