

## Letter from President



Aloha,

Thank you EWI of Honolulu for providing me the opportunity and honor to serve you this past year! You have been wonderful to work with and I have learned a lot! It is said that if you surround yourself with good and caring people, you can accomplish great things. I truly believe this and I am sincerely grateful to each and every one of you for all the experiences shared.

Member representatives and firms should be proud of your chapter's accomplishments. It has been a challenging economic downturn type of year! However, every one of you had an important and vital role of responsibility and support leading up to a successful year! Because of you and most importantly the support and love of your family, there were wonderful events such as ASIST, AUW campaign packing, Bingo at Pearl City Nursing Home, EWISP, Golf Tournament and sending two delegates and one alternate delegate to LCAM in Kansas City, MO, to name a few. We also look forward to the October 30 Reading Rally, November 10 Wine Tasting Fundraiser and December 1 holiday membership dinner to round out 2010!

Warmest Mahalo,

*Sheri Tamayose*

President  
EWI of Honolulu 2009-2010

### EWI® Mission and Vision

#### Mission

Executive Women International is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

#### Vision

To Be the Leading Connection for Business Professionals.

## CHAPTER BOARD

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First Hawaiian Bank

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Aqua Hotels & Resorts

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# Executive Women International® Honolulu Chapter Installation of 2010-2011 Officers

Wednesday, October 13<sup>th</sup> 2010



5:30 – 6:00 p.m. Registration – Networking  
6:00 p.m. Dinner – Program

## 2010-2011 Board of Directors

**President-** Shelley Okubo, Aqua Hotels & Resorts

**Vice President/President Elect-** Tracy Wong, Insurance Solutions, LLC

**Secretary-** Ada Iwasaki, SH Consulting LLC

**Treasurer-** Lauralei Tanaka, HTH Corporation

**Sergeant-at-Arms-** Mary Ann Sullivan, Current Affairs

**Membership Director-** Pattie Furtado, Outrigger Enterprises Group

**Program Director-** Maegan Brandt, Insurance Solutions, LLC

**Communications & Marketing Director-** Miki Hwang, Cowabunga! Computers

**Ways & Means Director-** Cathy Iwai, Pearl City Nursing Home

**EWISP Director at Large-** Cora Kim, Hawaii Prince Hotel Waikiki

**ASIST Chair-** Naomi Amuro, Aloha United Way

**Philanthropy Chair-** Fay Kauanoë, Seasons Quest Insurance & Financial Services

**By-Laws/Parliamentarian-** Brenda Kanno, Research Corp of the University of Hawaii

**Advisor-** Sheri Tamayose, First Hawaiian Bank

## Dinner Menu

### *House Salad*

*Shichimi Seared Breast of Chicken, Soy Citrus Sauce*

*Vegetarian Option: Eggplant Parmesan over Pasta*

### *Dobash Cake*

**Cost: \$35 per person**

**Parking: \$1.00 after 5pm**

Please R.S.V.P. if you will NOT be attending, or if you are bringing a guest, to Cora Kim by noon, Wednesday, October 6, 2010 via e-mail to [chkim@hiprince.com](mailto:chkim@hiprince.com) or call 808-943-4147.

A Standing reservation is made for every representative at all EWI monthly meetings. It is your responsibility to inform the Sergeant-At-Arms by e-mail or telephone by the R.S.V.P. deadline if you are not able to attend. You will be billed for any missed meetings unless prior notice is received.

## September 10, 2010 Membership Meeting

The September membership meeting was held at the Honolulu Country Club. Prudential Insurance Company of America and Season's Quest Insurance and Financial Services generously subsidized a major portion of the dinner. In addition to being a firm night for Season's Quest, the meeting was also a membership drive for prospective new firms.

The air was charged with positive energy as members and guests networked. The Susan G. Komen staff were on hand to pass out information about breast cancer awareness and their upcoming Race for the Cure. Season's Quest and Prudential Insurance were on hand to pass out brochures about their services. There was also a mini wine tasting hosted by the ad hoc committee that is organizing the wine tasting fundraiser on November 10, 2010.

President Sherilyn Tamayose of First Hawaiian Bank greeted everyone warmly and introduced the 23 guests in attendance that evening!

Lois Asato, representative for member firm Hawaii Convention Center, did the "Thought of the Day." She shared a short article entitled "When Opportunity Knocks, Do You Answer the Door?" Often times when people are presented with an opportunity for change and advancement their first reaction is to decline because they feel that they don't have the time, resources or knowledge to accept. The article encourages one to find ways to overcome these obstacles and open new doors to success.

Brenda Kanno, representative for the Research Corporation of the University of Hawaii, spoke about the benefits of becoming an EWI member. She described how the organization promotes its member firms and the benefits to the representatives through networking, professional development and community service.

Next on the agenda were, Cindy Kaneshiro and Nina Rappelle from Susan G. Komen for the Cure. They gave us a brief history of their organization which was started by Nancy G. Brinker when she promised her dying sister, Susan G. Komen, that she would do everything in her power to end breast cancer forever. The 16th Annual Susan G. Komen Hawaii Race for the Cure will be held on Sunday, October 17, 2010 at Kapiolani Park. Up to 75 percent of the net proceeds raised by the Hawaii Affiliate stays in Hawaii. The balance goes to the national Cure Grants Program to fund research. For more information on the race call 754-6659 or visit [www.Komen-Hawaii.org](http://www.Komen-Hawaii.org).

The next speaker for the evening was our own Fay Kauanoë, representative for Season's Quest. Fay's presentation was called "Women Rock" and she addressed financial security for women. Surveys reveal that most women would not give themselves a high score when it comes to financial security. Fay stressed that financial security is a process that needs to be adapted to each individual's strategy. The five steps to financial security are;

1. Identify what is important to you.
2. Review your current financial status.
3. Familiarize yourself with investments.
4. Put your plan into action.
5. Breathe! Relax, it's a process, you don't just get there and stop, you keep adapting your strategy.

Following Fay was David Izat, Regional Manager for Prudential Insurance Company of America. David spoke about the importance of helping people financially during these trying economic times. He mentioned that Prudential offers training to anyone who is interested in joining their team as a financial services professional.

This meeting certainly succeeded in achieving all three of EWI's mission of promoting member firms, enhancing personal and professional development and encouraging community involvement.



David Izat/Prudential Insurance, Sheri Tamayose/First Hawaiian Bank,  
Fay Kauanoë/Season's Quest, Naomi Amuro/Aloha United Way,  
Tessa Ahsing/Shanghai Tang



George Nabeshima/Seasons Quest

### **Important Dates**

- October 6: Joint Board of Directors Meeting  
(2009-2010 and 2010-2011 Board of Directors)
- October 13: Installation of new board members, 3660 on the Rise
- October 30: Reading Rally, Kahala Mall
- November 10: Wine Tasting at the Plaza Club
- November 17: Board of Directors Meeting and Strategic Meeting
- December 1: Membership Meeting
- December 29: Board of Directors Meeting

### **Happy Birthday!**

Lauralei Tanaka October 10  
Ada Iwasaki October 16

## Did You Know?

In this issue, a few representatives were asked to ....

“Name an unknown or special fact about your firm.”



Miki Hwang – Cowabunga! Computers

“Cowabunga! Computers was initially supposed to be called Banzai Computers, but the movie Pearl Harbor was coming out the same time. So, Yasuo (Yasuo Ogawa, Executive) asked his friend, Jeff Bezos, the founder of Amazon, and he (Jeff) came up with Cowabunga. And that’s how the cow was born!”

Naomi Amuro – Aloha United Way

“Aloha United Way started serving Hawaii’s people in 1919 when Frank C. Atherton established the United Welfare Fund under the jurisdiction of the Honolulu Chamber of Commerce. The United Welfare Fund was formed to create a more efficient way to raise money for 17 charitable institutions; bringing in \$186,000 its first campaign.”



Kay Sasaki - Insurance Advantage, LLC

“Insurance Advantage, LLC was established in December 2007 by business partners Van Nakashima and Curtis Nishiyama. Although we are a fairly new agency in the insurance market, the five of us have a total of 89 years of experience in the industry.”

Lois Asato – Hawaii Convention Center

“A lot of people don’t realize that the food which we serve at the Hawai’i Convention Center is prepared right here in our own 20,000 sq. ft. kitchen. They think that we use a caterer but we actually have an executive chef and our own kitchen staff that prepares our food. Our food and beverage is always a selling point because they put together some very tasty and attractive meals.”



Joyce Nishimura – First Insurance Company of Hawaii, Ltd.

“First Insurance will celebrate its 100th anniversary next year...August 11, 2011. The company's original name was Home Insurance Company of Hawaii. Since inception, we had 12 presidents before Allen Uyeda, our current president, and one of the past presidents served three separate terms. The Royal Poinciana tree which is in the front of our building is our company logo. We also have a mascot named "Poincy" who represents First Insurance at community,

social and sporting events.



## EWI Honolulu Chapter will be participating in the 2010 Reading Rally

The Philanthropy Committee would like to invite all EWI members to participate at the Reading Rally all dressed up in costume in celebration of Halloween.

**October 30<sup>th</sup>, Saturday at  
Kahala Mall, Center Stage  
11:00a.m. - 12:00p.m.**

### Special Guest

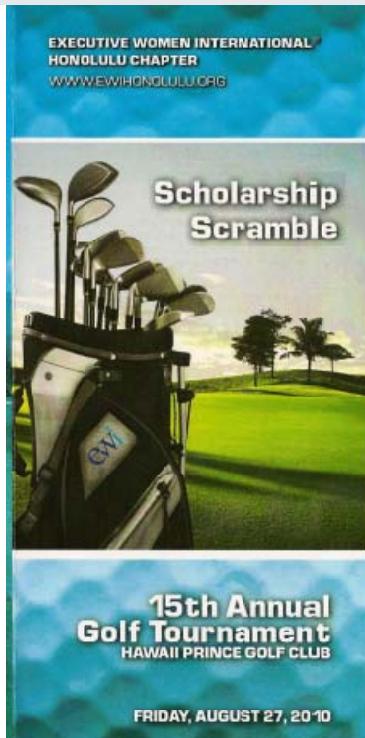
Pat Mizuno, Read to Me International  
Suzanne Skjold, Hawaii Literacy  
Lee Donohue's Kids, Kick Start Program

### Volunteers Are Needed for the Following:

Distribute Goodie Bags  
Manage Children in the Audience  
Readers (Backup only)



Please email April Tengan to sign up at: [april\\_tengan@hmsa.com](mailto:april_tengan@hmsa.com)



## THANK YOU EVERYONE!

*from the 2009-10 Ways & Means Committee*

**Scholarship Scramble was a soaring success thanks to the support from our Platinum, Gold, and Team Sponsors, the multitude of donors and our entire chapter ohana. In case you haven't heard, our net profits totaled approximately \$31,000. AWESOME!!!**

**Despite the smaller group of golfers this year, we succeeded in putting on a quality tournament that everyone enjoyed. We worked very hard to minimize expenditures, and that helped our bottom line tremendously.**

**Our volunteers ensured that everything ran smoothly on tournament day, so a big mahalo to all who spent the day with us.**

**Together, everyone accomplishes more = TEAM. We were a great team. Take a bow everyone for a job well done!**

**MAHALO**

### Platinum Sponsors:

First Insurance Company of Hawaii, Ltd.  
Gordon Ito

### Gold Sponsors:

Business Insurance Services  
City Mill Company, Ltd.  
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HMSA  
Island Insurance Company  
Jayar Construction Inc.  
Meadow Gold Dairies  
SH Consulting  
Sheraton Hotels in Waikiki

### Team Sponsors:

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Roots & Relics  
Sheraton Kauai Resort  
Sheraton Keauhou Bay Resort  
Sheraton Maui Resort & Spa  
Sheraton Waikiki Resort  
Sheri & James Tamayose  
Stage Restaurant  
Stanley Ito Florist  
Stuart S.L. Chun  
The Royal Hawaiian  
The Westin Kaanapali Ocean Resort Villas  
The Westin Maui Resort & Spa  
The Westin Princeville Ocean Resort Villas  
The Westin St. Regis Princeville Resort  
TS Restaurants  
Valerie Tanaka



*Our apologies if we inadvertently missed someone.*

**Save the date! November 10, 2010**

**Red, White & Brew**

A wine and craft beer tasting fundraiser to benefit

**EWI Scholarship Program  
and Hawaii Literacy**

Wednesday, November 10, 2010  
6:00 pm – 8:30 pm  
The Plaza Club  
900 Fort Street Mall, Suite 2000

Tickets are \$65 (Please make checks payable to: Hawaii Literacy)

\*Each rep will be asked to sell 2 tickets which will be distributed at our October 13 meeting. You may also contact Val Tanaka at [valerie.tanaka@outrigger.com](mailto:valerie.tanaka@outrigger.com) or Pattie Furtado at [pattie.furtado@outrigger.com](mailto:pattie.furtado@outrigger.com) to reserve your tickets.

Wanted: Sponsors at \$1,000 and \$2,500 levels.

Please contact Lois Asato at [lasato@hccsmg.com](mailto:lasato@hccsmg.com) for more details.

We also need donations for silent auction and raffle items. Please call/e-mail Fay Kauanoë, Seasons Quest Financial at 591-6606 ([fay.kauanoë@prudential.com](mailto:fay.kauanoë@prudential.com)) or Naomi Amuro, Aloha United Way at 543-2209 ([naomi@auw.org](mailto:naomi@auw.org)) if you have a donation.

Mahalo for your support.

**ewi**

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